

Case study: Campaspe Shire



Take a look at how one of our partners has already built a successful, sustainable lifesaving education program

CAMPASPE SHIRE COUNCIL: A CASE STUDY



Type of program: School holiday program, Summer and Easter holidays

Location: The 'Onion Patch', Tongala (Murray) River, Echuca

Financing: Campaspe's pilot programs were funded through Life Saving Victoria. Following on from the successful pilots, Campaspe Shire Council have now set-up programs to run at break-even costing with the participant fee.

This program has been delivered in partnership with Campaspe's Echuca War Memorial Aquatic Centre. The partnership allowed local staff, with local knowledge and experience to deliver programs in their community. LSV's Education and Research and Health Promotion teams were heavily involved in the set up, delivery and evaluation of the program to ensure quality and evidence based learning.

In 2022, the EWMAC Team have been able to leverage off the success and evaluation to deliver two popular and engaging programs. The Easter Holiday program, using the templates, training and equipment already provided throughout January, required minimal LSV support.

As an industry leader in lifesaving education programs, LSV will continue to support the programs with updated resources, marketing, training and guidance as needed. The team at EWMAC are now able to deliver reputable water safety programs in open water environments annually, and at an affordable price.

"Very well ran program – being a local to the Murray river, learning any extra safety surrounding the area and swimming safely is a huge advantage."
PARENT



2020

LSV selected the Echuca War Memorial and Aquatic Centre (EWMAC) in the Campaspe Shire to pilot the inaugural Bush Nippers program.



2022

EWMAC continued from the success of the 2020 evaluation to deliver two popular and engaging programs.



2023

Now a sustainable program, LSV and EWMAC continue their partnership to deliver lifesaving education programs