

Case study: Moira Shire



Take a look at how one of our partners has already built a successful, sustainable lifesaving education program

MOIRA SHIRE COUNCIL: A CASE STUDY

Type of program: School holiday program, Summer

Location: Thompson's Beach, Tongala (Murray) River, Cobram

Financing: Following on from the successful pilots, Moira Shire Council fund a portion of the program and their delivery partner Barooga Aquatic and Recreation Centre, have now set-up programs to run at break-even costing with the participant fee.

This program has been delivered in partnership with Moira Shire Council and Barooga Aquatic and Recreation Centre (BARC). The partnership allowed local staff, with local knowledge and experience to deliver programs in their community. LSV's Education and Research and Health Promotion teams were heavily involved in the set up, delivery and evaluation of the program to ensure quality and evidence based learning.

In 2023 & 2024, LSV were able to leverage funding and provide full program support to ensure the BARC team (almost all new in 2024) were comfortable in their risk assessments and program delivery and had enough staff trained to confidently run programs in 2025 and beyond.

As an industry leader in lifesaving education programs, LSV will continue to support the programs with updated resources, marketing, annual staff training and guidance as needed. We are supporting both Council and BARC working with local partners and sponsors to ensure the program has a sustainable future in the region.

"The program has been instrumental in [their] understanding of river safety, how the current works and how to offer help or support to those in need ... [They] even taught us a thing or two!"
— parent/guardian.."



2023

Moira Shire Council sought a partnership with LSV to deliver their first Bush Nippers program. Heavily impacted by floods saw 35 participants at both the pool and river when safe to use.



2024

LSV provided significant support with participant numbers increasing nearly 400% in year two, with support from Emergency Management Victoria.



2025

Now a sustainable program, LSV, Moira Shire and Barooga ARC continue their partnership to deliver lifesaving education programs.

