

A young child with blonde hair is swimming underwater, looking directly at the camera with a smile. The child is wearing a purple and yellow patterned swimsuit. The water is clear and blue, with light rays filtering through.

**EVERYONE  
CAN BE A  
LIFESAVER**

**2014**

**ANNUAL  
REPORT**



**Royal Life Saving**

THE ROYAL LIFE SAVING SOCIETY WESTERN AUSTRALIA INC.



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## OUR PATRON

His Excellency Malcolm McCusker ac cvo ac  
Governor of Western Australia

## OUR VICE PATRONS

The Honourable Justice James Edelman  
His Honour Judge Denis Reynolds  
The Honourable Mia Davies MLA  
Mr Laurie Lawrence

## OUR BOARD OF DIRECTORS

Ross Peters – President	1998 - Present
Audrey Cahill	1998 - 2013
Colin Hassell	1999 - Present
Jeff Fondacaro	2006 - Present
David Cummins	2007 - Present
Michael McDermott	2007 - Present
Sharon Warburton	2013 - 2014

## EXECUTIVE TEAM

Alex McKenzie	Chief Executive Officer
Ian Brown	General Manager Operations
Peter Leaversuch	General Manager Planning
Greg Tate	General Manager Community Relations
Allan Godfrey	General Manager Marketing



**Royal Life Saving**  
THE ROYAL LIFE SAVING SOCIETY WESTERN AUSTRALIA INC.

## OUR FOUNDATION

**Preventing drowning is the foundation of The Royal Life Saving Society.** The number of people Royal Life Saving has saved can never be precisely calculated but if the drowning rate remained what it was when we first began in 1909 then many hundreds of Western Australians would have drowned in 2013. It is a small fraction of that number.

While we retain the same community service ideals as when we began, Royal Life Saving has grown into a diverse organisation that provides a range of training, safety, health promotion, customer contact, skilled labour and related support services. Services that have touched the lives of people from remote Kimberley communities through to the Great Southern coast.

As Royal Life Saving continues to evolve we retain our roots as a member based, community focused, not-for-profit organisation. We are a constitutional member of The Royal Life Saving Australia but operate as an independently incorporated body responsible for its own governance, management and financial affairs. The ethos of Royal Life Saving is to continually look for ways to improve.

## OUR AIM

To prevent loss of life and promote safe participation in aquatic pursuits.

## OUR VISION

A Western Australian community that values and encourages enjoyable, safe and healthy participation, particularly in the aquatic environment.

## OUR VALUES

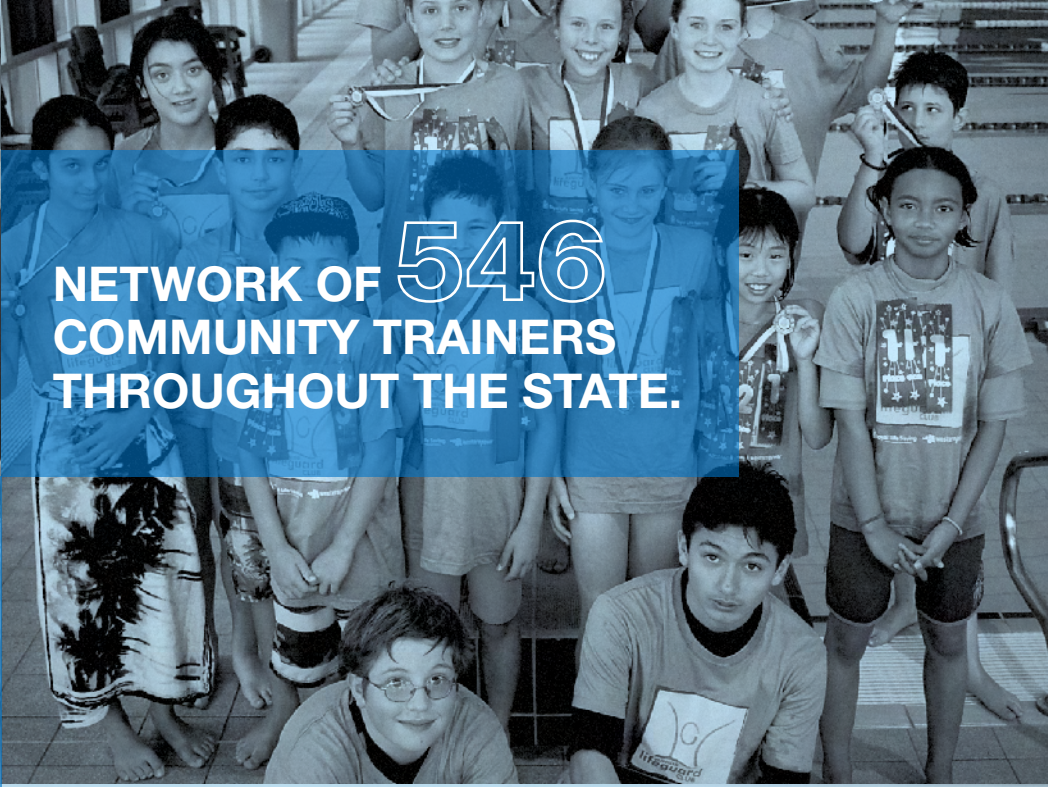
The Royal Life Saving Society WA values:

- Safe, active and healthy lifestyles
- The diversity of the Western Australian community
- Natural justice and each person's chance to equality of opportunity
- Community and personal responsibility
- Protection of the natural environment
- Innovative, excellent, ethical and transparent business practices
- Our members, volunteers, staff, sponsors and partners





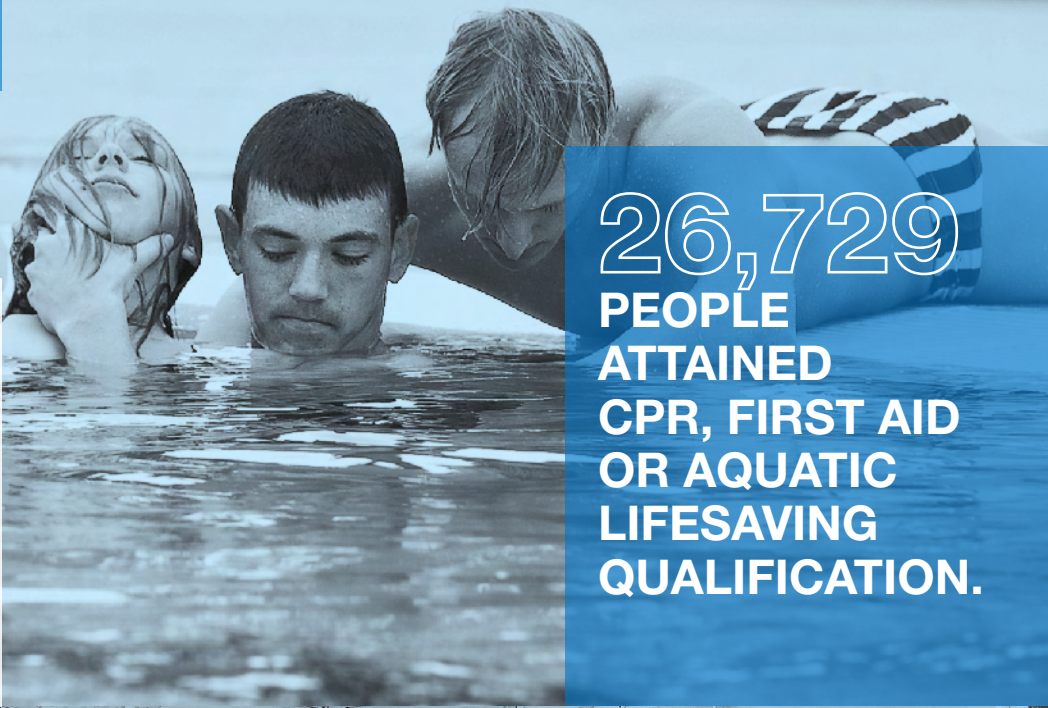
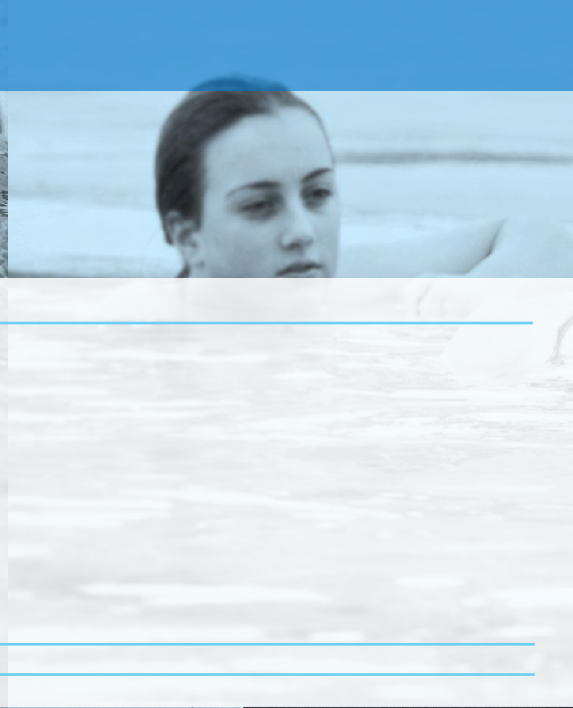
210,387  
CHILDREN PARTICIPATED IN THE  
INFANT AQUATICS AND SWIM  
AND SURVIVE PROGRAMS.



NETWORK OF 546  
COMMUNITY TRAINERS  
THROUGHOUT THE STATE.



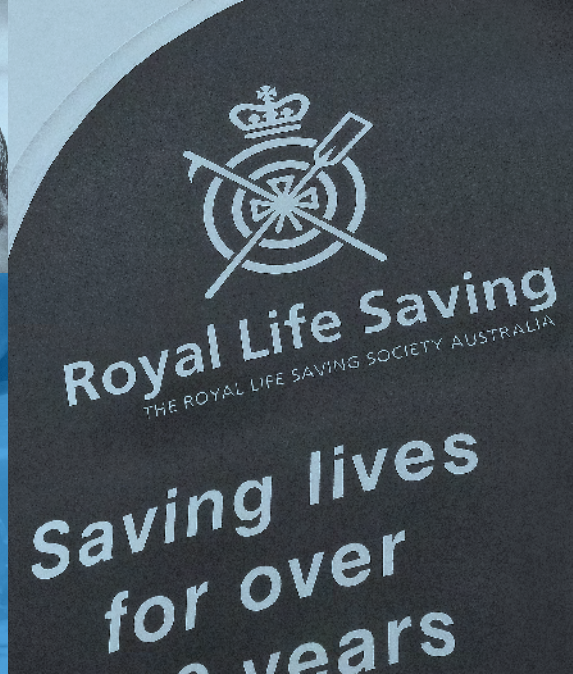
## THE YEAR'S HIGHLIGHTS



26,729  
PEOPLE  
ATTAINED  
CPR, FIRST AID  
OR AQUATIC  
LIFESAVING  
QUALIFICATION.



216 MEMBERS  
AWARDED FOR THEIR  
CONTRIBUTION TO ROYAL  
LIFE SAVING.



Saving lives  
for over  
100 years



FIRST AID SERVICES  
TO NEARLY  
2 MILLION  
PATRONS AT 315 EVENTS.





## PRESIDENT'S REPORT

**On behalf of the Board of Directors, I am honoured once again to present The Royal Life Saving Society Western Australia (Inc) 2013/2014 Annual Report.**

Throughout the year our Strategic Plan 2011-2015 has remained our guiding principle for the Board's governance role in setting the direction of Royal Life Saving Society WA. Key strategies have included the appointment of a number of committee's which has motivated significant positive discussion around the RLSSWA governance model and it's suitability for the present and into the future.

The one constant that has resonated strongly with the Board is that the organisation requires active engagement of all our members to ensure understanding and appreciation of RLSSWA's charitable status as a Not for Profit Incorporated Association; our recognition as a State Sporting Association; Registered Training Organisation; Aquatic Industry Body and member of the Royal Life Saving Society Australia and Commonwealth.

The Board has continued to commit to RLSSWA values by promoting safe, active and healthy lifestyles, recognising and embracing diversity and upholding the principles of natural justice and each person's chance to equality of opportunity. We endorse innovative, excellent, ethical and transparent business practices in our interactions with our members, volunteers, staff, sponsors and partners.

The Board's other major role is to provide leadership and oversight. This responsibility was acquitted by:

- Meeting 9 times during the year to adjudicate on all matters brought before it
- Receiving financial and other reports from management at these meetings
- Conducting the Annual General Meeting of members and presenting the Audited Financial Statement and the Annual Report at this meeting

Royal Life Saving Society Australia and RLSSWA have continued to strengthen and rebuild our relationship. The appointment of Justin Scarr as CEO has greatly assisted this, with his knowledge of our respective histories and respect for our state autonomy.

I would like to extend my thanks to the Board for their contribution and support, in particular I would like to acknowledge the service of Audrey Cahill who courageously gave up her board position after 15 years of service in the interests of attaining the board succession plan. I would also like to recognise the CEO Alex McKenzie and his team of General Managers, their Life Saving Unit Managers and Staff, LIWA Aquatics for their ongoing partnership and to all of our Life Members and our broader Membership.

**Ross Peters**  
**President - RLSSWA Board**

## CEO'S REPORT

**The 2013/14 Annual Report is my last and as I reflect over the last 25 years I wonder at just how quickly the time in the position of Executive Director / Chief Executive Officer has flown by and at some point over that journey, I cannot tell you when, the job was no longer a place to work but more a place to love working.**

By the time you read this report a new CEO will have been appointed. I will finish out my term of employment on Wednesday the 31st of December 2014.

I am delighted to inform all the Society's members that we have delivered another surplus (the 25th). It is an extremely skinny surplus, however, it is indicative of RLSSWA's strategic direction.

I will as usual leave the report to speak for itself. It is worth noting though that we have shut down our international operations in Singapore otherwise known as Sport and Recreation Management Singapore (SRMS). International market forces change rapidly, nevertheless our intention was to build the capacity of lifeguard systems for all Singapore aquatic facilities. This was both a benevolent and social enterprise outcome.

I leave the Society with extended contracts in place and in a healthy position. By that I don't necessarily mean financial, more to the point culturally healthy, governance healthy, and

with a good understanding of it's responsibility as a Public Benevolent Institution.

Strategically our charter was to build alliances with kindred organisations, the relationship between LIWA and RLSSWA bears testament to the dedication of both organisations. I was extremely humbled and proud to receive LIWAs life time achievement award this year, one of only five in LIWA's history.

The Department of Sport and Recreation awarded the Society the Minister's Award for Industry Excellence. We were in competition with eighty other sports across WA and the criteria for such a significant award was based on Governance, Delegation of Authority, Workforce Development, Audit, Risk Management, Sport Outcomes and Strategic Direction. Well done to all the dedicated RLSSWA staff for their belief and ownership of the Society's Strategic Plan.

This year, the Society recognised over 200 of our valued volunteers and professional staff and members with State, National and Commonwealth awards. These awards recognised the collective contribution of over 1200 years of service to the Society and the wider WA community. I again take the opportunity to congratulate all award recipients and thank them for the outstanding contribution they have made to the Society fulfilling its objects.

Whilst in the delivery of my final annual report I want to pay respects to the President Mr Ross Peters and his dedicated volunteer Board of Directors for their trust in my leadership over the extended journey. The President and the Board are ultimately responsible for all outcomes both good and bad and they have been challenged with problematic decisions, however their belief in the operational staff has enabled delivery of both community and social enterprise outcomes for the Society.

Also to the staff of RLSSWA. We have a stable workforce highlighted by over 80 years service by the four General Managers, Peter Leaversuch, Ian Brown, Greg Tate, and Allan Godfrey and another 80 years collectively by the senior managers. One of the senior staff Jacqueline Lamb has been in the employ of RLSSWA for 24 years.

Finally, I have been asked by the Board of Directors to remain in the Society's employ part time, under the direction of the new CEO to ensure networks are seamlessly transitioned. I have agreed to this arrangement in the short term, so will still be hanging around a bit.

**Alex McKenzie**  
**CEO**



# OUR ACHIEVEMENTS



**12** community events engaging **1,250** families and providing them with toddler water safety and drowning prevention information.

**1,096** participants attended Heart Beat Club courses to learn first aid, resuscitation and toddler drowning prevention strategies.

**138** child health professionals attended Keep Watch professional development sessions.



Over **10,000,000** visitations to WA public swimming pools exposed to the Watch Around Water message.

**92%** of WA public swimming pools involved with the Watch Around Water program.

**116** registered Watch Around Water Aquatic Centres throughout Australia.



**21,227** participated in the Infant Aquatics program.

**189,160** children enrolled in Swim and Survive programs across the state.

**2,727** indigenous children in **13** remote and regional communities took part in the Go for 2&5 Swim for Fruit program.



**24,449** people educated in the Don't Drink and Drown message at **46** community events. **4,700** young people attended Don't Drink and Drown Meelup Beach Day event at leavers.

Recruitment of **24** volunteers, contributing **1,047** hours towards message promotion.



**46,508** visitations to remote Aboriginal swimming pools across **6** communities.

**267** innovative programs delivered to the communities.

**4,868** participants in swimming lessons and pool lifesaving carnivals.



First aid presence at venues with a combined patronage of almost **2,000,000**.

Staff responded to **2,563** incidents.

Over **8,355** hours of service at **315** events.

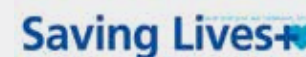
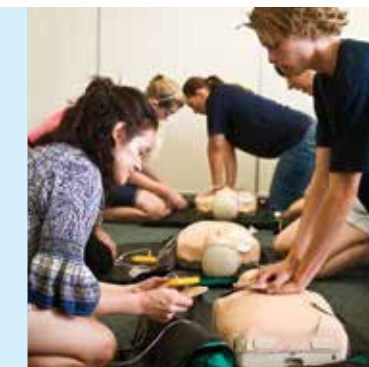


**24,448** people educated in CPR.

**9,191** First Aid Course participants.

**5,920** completed their Aquatic Lifesaving Qualification.

**1,538** new Pool Lifeguards and Pool Operators.



**4,667** home pool assessments completed across **7** local government regions.

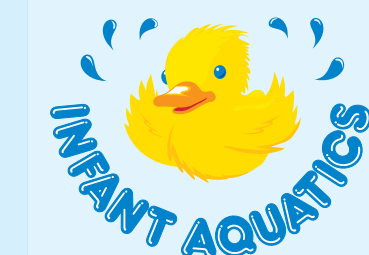
**2,036** CPR charts installed at home pools.

Safety assessments completed at **23** public aquatic centres achieving an average safety score of **90%** (in 2002/2003 **66%** was achieved).



**\$1.72m** generated from raffles, donations, merchandise and lottery – re-invested back into Keep Watch, Swim and Survive, Infant Aquatics and Don't Drink and Drown community service programs.

**1,507** 'Quackers the Fundraising Duck' placed in cafes and retail outlets, increasing Royal Life Saving brand awareness.





# A SUCCESSFUL PARTNERSHIP



“Our partnership with the Royal Life Saving Society WA has proven extremely successful to date. During financial year 2014, over 189,000 children participated in the Swim and Survive program and across the six Remote Aboriginal Swimming Pools there were 46,000 visits. We are proud to be contributing to a healthier future for Western Australians.”

– Julius Matthys, Vice President Corporate Affairs, BHP Billiton.

Royal Life Saving Society WA (RLSSWA) has shared a long and successful partnership with BHP Billiton delivering a range of community health and water safety programs in regional Western Australia, predominantly in the Pilbara. BHP Billiton and RLSSWA share a common goal to promote water safety and health and wellbeing among Western Australians.

Principal Community Partner



Over the last 10 years, BHP Billiton has invested \$2.4M in the *Water Safe WA* program. The RLSSWA *Water Safe WA* program incorporates the following: Swim and Survive; Keep Watch; Watch Around Water; Remote Aboriginal Swimming Pools; Infant Aquatics; Access and Equity; and Indigenous Traineeships.

Since the program's inception in 2003, regional and remote communities have seen both social and health benefits such as:

- Encouragement of healthy eating in the Swim for Fruit program
- Improved school attendance through the No School - No Swim initiative
- Community cohesion and increased physical activity with Have A Go days and pool community / sporting events

## 2013 WATER SAFE WA PROGRAM ACHIEVEMENTS:

- Over 200,000 infants and children participated in swimming and water safety lessons as part of the Swim and Survive program throughout the state
- 46,506 visitations were recorded across the six remote community swimming pools
- 260 children from disadvantaged backgrounds participated in subsidised learn-to-swim programs and 437 attended water safety talks as part of the Swim and Survive Access and Equity program
- 167 Aboriginal people completed training courses

Together with BHP Billiton we are saving lives.







# LIFE SAVING EDUCATION

Royal Life Saving offers lifesaving education that is widely available and accessible. This is achieved through the provision of services and support materials to our network of 546 community trainers who provide water safety and first aid education on behalf of Royal Life Saving. In 2013/2014 over \$280,000 was invested in the provision of these services and support materials.

Trainers are based throughout the state. Our network of community trainers comprises volunteers, professionals and partnerships with government, local community groups and members who operate under a Memorandum of Understanding with RLSSWA.

In 2013/2014, 23 professional development sessions were conducted to ensure all our trainers are appropriately qualified and their skills monitored to maintain a high standard of training. Our community trainers deliver and assess their respective courses according to their communities requirements, therefore compliance to these high standards has been a constant focus.

In 2013/2014:

- 102 Heart Beat Club education sessions were conducted.
- 1,096 parents and carers of young children attended the sessions where they were provided with toddler water safety, drowning prevention information and basic resuscitation skills.

To recognise the outstanding contribution made by our community trainers who conduct numerous courses on behalf of Royal Life Saving, two major events were held in 2013/2014:

1. The inaugural TOP 40 Trainers Appreciation Breakfast was held on the 7th July at the Cottesloe Beach Hotel.
2. The 5th Annual Community Trainers Awards Night was held on 20th September at the Maylands Peninsula Golf Course for all of trainers who contributed to Royal Life Saving by delivering first aid and water safety courses. This year, 150 attended the evening and 14 community trainers were awarded for their service to RLSSWA.

## Paul Delane - Head of Outdoor Education Sacred Heart College, Sorrento.

I first qualified as a Bronze Examiner about 10 years ago in Karratha where I began training staff and high school students in Bronze Medallion at St. Luke's College. I'm currently employed as the Head of Outdoor Education at Sacred Heart College (SHC). I have been training and re-qualifying approximately 20 staff annually at SHC. With an Outdoor Ed program including snorkelling, canoeing and sailing my own training and experience in aquatic rescue is paramount.

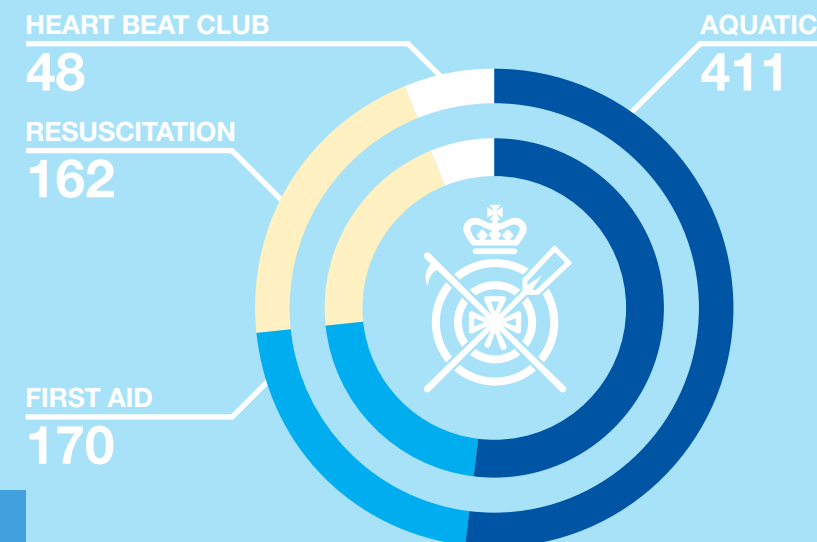
It seems ironic that RLSSWA was founded in 1909 to educate inland residents about the dangers of coastal waters and now one of our greatest challenges is to warn coastal residents about the dangers of inland waters. In the past ten years we have seen a significant increase in the incident rates of water craft deaths associated with locations like lakes and rivers. This has made my own canoeing experience and white-water rescue qualifications more important than ever, as I may be a potential rescuer.

Hopefully, due to my involvement in ongoing professional development and increased awareness, I am able to contribute to reduce drowning statistics.

I enjoy being a volunteer trainer for RLSSWA because it has such a positive influence in the greater community to promote skills and awareness of aquatic safety.

**RLSSWA COMMUNITY TRAINER CATEGORIES**

- AQUATIC TRAINER  
411, 53%
- FIRST AID TRAINER  
170, 21%
- RESUSCITATION TRAINER  
162, 20%
- HEART BEAT CLUB TRAINER  
48, 6%

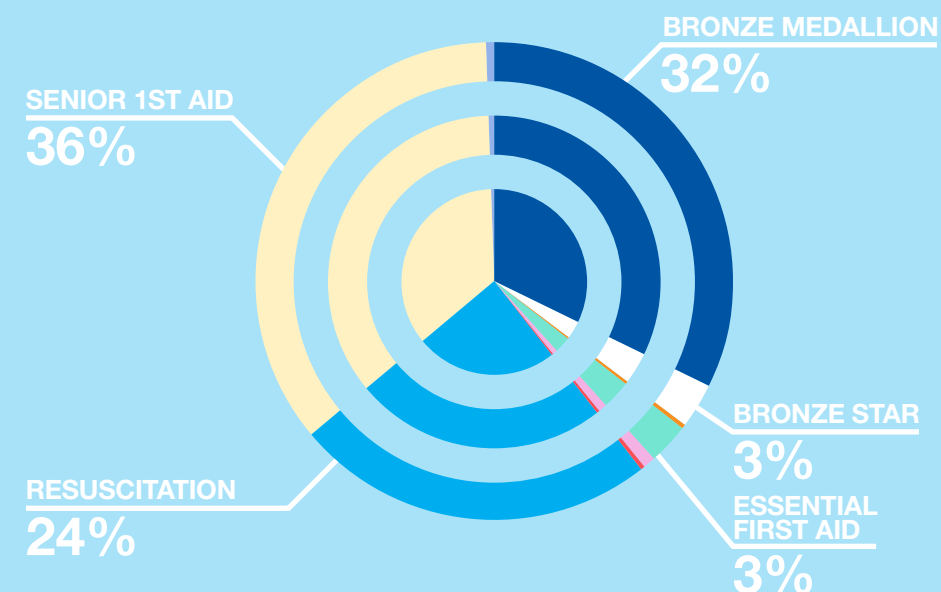


**411 AQUATIC TRAINERS**

IN 2013/2014 OVER \$280,000 WAS INVESTED IN THE PROVISION OF COMMUNITY EDUCATION SERVICES AND SUPPORT MATERIALS TO TRAINERS.

## COMMUNITY TRAINER COURSE ATTENDANCE

- BRONZE MEDALLION  
4447, 32%
- BRONZE STAR  
410, 3%
- DEFIBRILLATION TRAINING COURSE
- ESSENTIAL FIRST AID  
396, 3%
- HEART BEAT CLUB  
120, 1%
- REMOTE AREA FIRST AID
- RESUSCITATION  
3343, 24%
- SENIOR FIRST AID  
4852, 36%
- SWIMMING TEACHER RESCUE AWARD



**4,447 BRONZE MEDALLIONS AWARDED TO MEMBERS**

**4,852 SENIOR FIRST AID CERTIFICATES AWARDED TO MEMBERS**





# LIFE SAVING TRAINING

## TRAINING AND LIFE SAVING SKILL DEVELOPMENT FOR INCREASED EMPLOYMENT OPPORTUNITIES.

Royal Life Saving excels in delivering programs to cater for the aquatic and recreation industry and the community as a whole. Royal Life Saving employs and contracts qualified instructors to facilitate all the vocational training courses. Training programs were customised for clients to meet their specific requirements.

In 2013/2014 our vocational training courses included:

Qualification	Participants awarded in 2013/14
Pool Lifeguard	1,538
Pool Operations	162
First Aid	9,191
CPR (Resuscitation)	24,448
Aquatic Lifesaving	5,920
AUSTSWIM	425
<b>Total</b>	<b>41,684</b>

Supporting regional access to training has been a priority. Our dedicated team of trainers delivered 1,899 programs at regional locations to 7,089 participants.

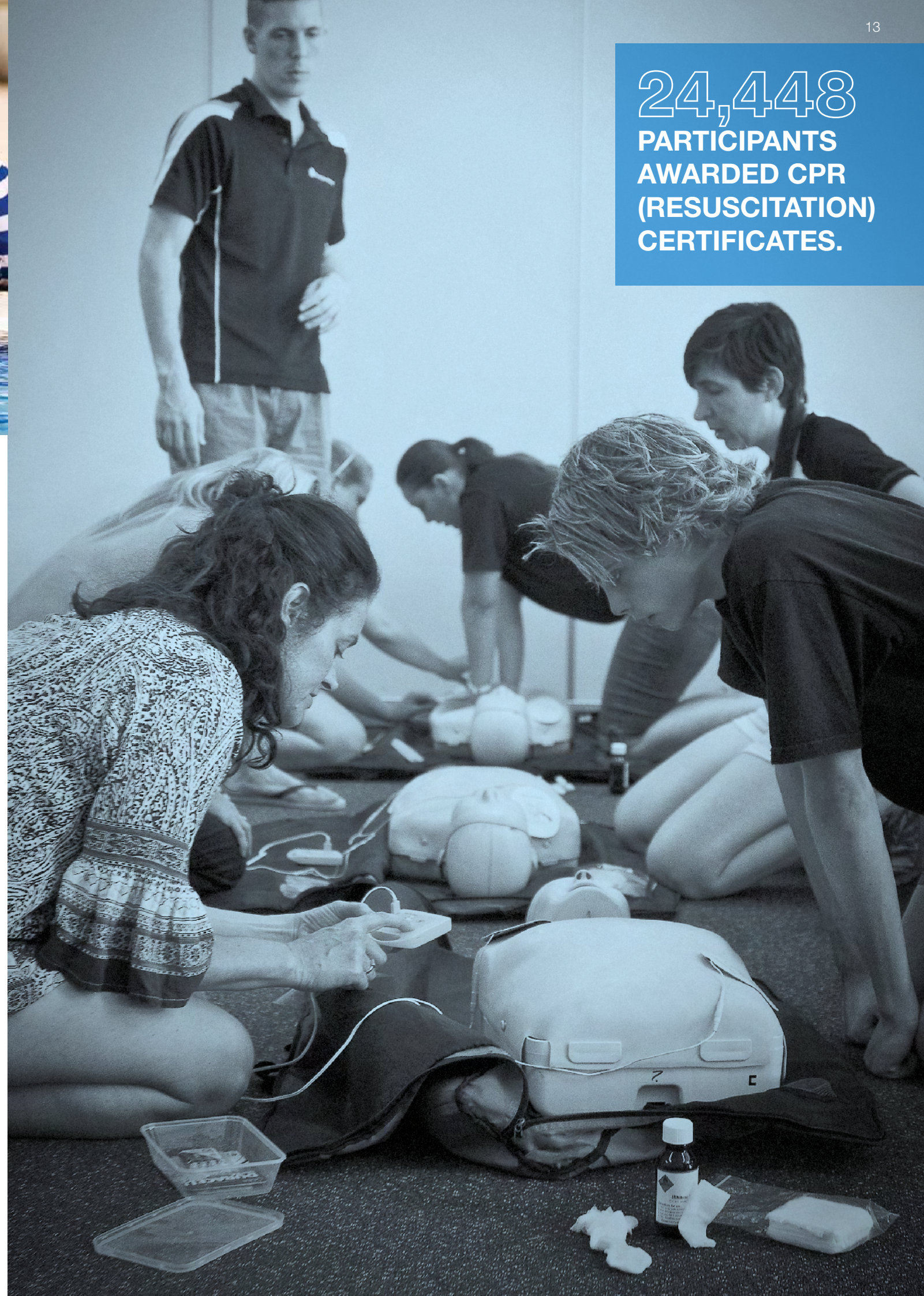
Inclusive practices were implemented by our Indigenous Training Officer who was responsible for providing culturally appropriate training and mentoring services.

In total 122 indigenous students participated in vocational training programs.

Royal Life Saving's training programs are particularly relevant to youth, potentially seeking their first employment opportunity. In 2013/14, 40% of all participants were young adults aged 16-25 years.



**24,448**  
**PARTICIPANTS**  
**AWARDED CPR**  
**(RESUSCITATION)**  
**CERTIFICATES.**







# SWIMMING AND WATER SAFETY EDUCATION

Royal Life Saving takes an all-encompassing approach to increasing the swimming and water safety skills of Western Australian children.

- This year we achieved this by:
- Supporting our network of providers and volunteers throughout WA
  - Researching and developing the Infant Aquatics, Swim and Survive and Bronze Rescue programs
  - Raising public awareness and providing advocacy
  - Providing ongoing professional development to instructors
  - Producing instructor and learner resources
  - Fostering ongoing participation in lifesaving
  - Addressing the barriers faced by at-risk Indigenous, CaLD and low socio-economic communities

### INFANT AQUATICS

21,227 infants and their parents / carers participated in the Infant Aquatics program at 62 Infant Aquatics Endorsed Swim Schools this year. Royal Life Saving consulted with the Endorsed Swim School network and key industry representatives to produce a new Infant Aquatics curriculum this year complete with new certificates and supporting instructor resources.

### SWIM AND SURVIVE

189,160 children participated in the Swim and Survive program this year. The aim of the Swim and Survive program is to not only increase the children’s essential swimming and water safety skills but prepare them to safely participate in aquatic based sports such as water polo, competitive swimming, surfing and pool lifesaving.

### JUNIOR LIFEGUARD CLUB

There are now 38 Junior Lifeguard Clubs throughout WA giving the opportunity for children to advance their lifesaving skills in a fun and interactive setting. Royal Life Saving staff and volunteers delivered 11 inter-club events in the Pilbara, Goldfields and South West regions and throughout the metropolitan area with 553 children participating.

### POOL LIFESAVING

Western Australian athletes Sarah Hamilton and Liam Ryan represented the state at the 2014 Australian Pool Life Saving Championships in Canberra. Sarah was selected in the “Aussie Barras” Australian Pool Lifesaving team where she represented Australia at the Commonwealth Lifesaving Championships in Canberra.

### SWIM FOR FRUIT

The Go for 2&5 Swim for Fruit program supported by Healthway and principal community partner BHP Billiton aims to encourage remote aboriginal children to participate in structured aquatic sports with fruit as a reward. The program had 2,727 children participate from six remote swimming pools (Burringurrah, Jigalong, Yandeyarra, Bidyadanga, Warmun and Fitzroy Crossing) and seven regional swimming pools (Newman, Roebourne, Broome, Tom Price, Geraldton, Mullewa and Wyndham).

### AT RISK PROGRAMS

Royal Life Saving delivered culturally appropriate Swim and Survive programs for 309 women from culturally and linguistically diverse (CaLD) backgrounds. Participants were able to learn and experience swimming and water safety as an enjoyable past time. The program also provided opportunities for socialising and meeting other women in their local community. The Women’s Only Swim and Survive program was supported by the Department of Sport and Recreation.

The Swim and Survive Access and Equity program breaks down barriers to participation such as cost, accessibility, awareness and cultural constraints for at-risk indigenous and CaLD children in the metropolitan area. The goal of the program is to ensure every child in Western Australian learns essential swimming and water safety skills. This year 779 children participated in the program which was supported by principal partner BHP Billiton, the Office of Multicultural Interests and the Department of Sport and Recreation.

### RAISING PUBLIC AWARENESS AND ADVOCACY

Royal Life Saving has been active in the media, driving key swimming and water safety messages to the community. The Swim and Survive TV commercial was broadcast 648 times in 2013/14.

### PROFESSIONAL DEVELOPMENT

50 RLSSWA endorsed swim school co-ordinators attended water safety development sessions. Former Olympic coach and current water safety advocate, Laurie Lawrence conducted an Infant Aquatic professional development session for RLSSWA Infant Aquatics instructors and parents at Geraldton Aquarena Endorsed Swim School. 15 parents (and toddlers) and 10 swim instructors attended the session. This was followed by a Junior Lifeguard Development session delivered by RLSSWA staff and volunteers aimed to educate both students and local instructors on pool lifesaving skills and drills.



### PARTICIPATION RATES IN THE SWIM AND SURVIVE PROGRAM

Region	Endorsed Swim Schools	Junior Lifeguard Clubs	Swim and Survive Participants	Infant Aquatics Participants	Bronze Rescue Participants
North Metro	7	2	11,245	1,148	641
South Metro	12	3	21,484	2,280	982
East Metro	10	6	18,070	1,900	931
West Metro	10	0	16,573	1,810	900
Central Metro	6	0	10,242	1,107	640
Kimberley	8	6	14,656	1,520	900
South West	16	5	28,300	3,040	1,180
Great Southern	2	1	4,414	380	213
Goldfields	7	3	12,904	1,330	650
Mid West	4	1	6,828	860	416
Wheatbelt	4	0	6,887	960	417
Peel	6	3	10,245	2,130	670
Gascoyne	4	2	6,828	760	400
Pilbara	8	6	11,949	1,052	665
Outside WA	6	0	8,535	950	306
Total	110	38	189,160	21,227	9,911

### FITZROY CROSSING

Royal Life Saving pool manager Aaron Jacobs and swim instructor Waiane Jacobs achieved outstanding results at Fitzroy Crossing remote aboriginal swimming pool this season by enabling 437 indigenous children to participate in the Swim for Fruit program. In addition community children from the surrounding areas of Fitzroy Crossing (including Fitzroy School, Bayulu Community School, Muludga Community School, Wangkatjunka Community School and Yakanarra Community School) participated in Swim and Survive lessons at the Fitzroy Crossing Swimming Pool in Term four 2013 and Term one 2014.







# HEALTH PROMOTION

## Royal Life Saving develops programs that target at-risk community groups and high risk aquatic activities to prevent drowning and near-drowning.

Our programs have been developed so that all Western Australians have the awareness and knowledge to safely participate in a range of aquatic activities in a variety of aquatic locations including inland waterways, swimming pools and locations in and around the home.

### KEEP WATCH

Of all age groups, children under five years of age are at the highest risk of drowning and near-drowning in Western Australia. In 2012, six children under five years of age drowned in WA, the largest number recorded since 2005 and almost double the five-year average for this age group.

Keep Watch aims to prevent drowning deaths, hospitalisations following near-drowning and associated aquatic injuries for children under five years of age.

Key achievements for 2013/2014 include:

- 407 parents and carers of young children attended water safety presentations / workshops

- “Keep Watch” was promoted at 12 community events providing information to 1,250 families
- Regional child safety forums were held in partnership with Kidsafe WA in the Midwest and Goldfields regions attended by 116 child health professionals

### WATCH AROUND WATER

Watch Around Water is an education and awareness raising program run throughout 116 public swimming pool facilities in Western Australia. The program addresses the industry concern regarding levels of parental supervision of children aged 0-14 years when visiting public swimming pools. Watch Around Water remains one of the most important programs within the aquatics industry.

*‘Watch Around Water has changed our centre for the better. The drowning of a five year old boy at the centre in 2004 was a tragedy. We will never forget what happened but have used it as a catalyst for change and the Watch Around Water program has been a big part of that change to improve safety and prevent another tragedy from occurring.’*  
Sarahjayne Whiteley – LeisureFit Booragoon

A new range of promotional resources were launched in 2013/2014 and ‘Walter’s Aqua Wipe Out’ pool inflatable was a popular resource to promote the program message at 24 community events. The inflatable was booked out for 27 out of the 32 weeks and travelled over 7,200km from as far north as Geraldton to as far south as Esperance.

The program has been extremely successful in improving the overall safety of our public swimming pools.

*‘This year marks 10 years since the Watch Around Water program was first introduced in WA. Since then there have been zero drowning deaths involving young children recorded at public pools in WA, which is a fantastic achievement. However, the risk remains high with an estimated 2,600 injuries occurring at public pools last year and both lifeguards and parents need to be vigilant.’*  
Jeff Fondacaro – President, LIWA Aquatics

### DON’T DRINK AND DROWN

Young adults 15-24 years of age recorded the third highest drowning rate and second highest rate of hospitalisation following a near-drowning incident of any age group in WA. In addition, drowning is the third leading cause of unintentional injury death for young adult males and alcohol has been identified as a major factor contributing to these deaths.

Don’t Drink and Drown aims to raise awareness among young people aged 15-24 years of the risks and dangers associated with the consumption of alcohol in, on or around the water through education, training and mass media strategies.

Key achievements for 2013/2014 include:

- Don’t Drink and Drown promoted at 46 community youth events accessing almost 25,000 young people
- 24 program volunteers contributed 1,047 hours to promoting alcohol and water safety messages
- The Don’t Drink and Drown Meelup Beach Day held in Dunsborough had 4,700 school leavers attend
- Don’t Drink and Drown won the Community Sector Award at the annual Injury Control Council WA awards



### WORLD CONFERENCE ON DROWNING PREVENTION

The fourth World Conference on Drowning Prevention, hosted by the German Life Saving Society (DLRG) was convened in Potsdam, Germany from 20-22 October 2013.

The conference hosted over 500 of the world’s leading practitioners, researchers and policy makers from 58 countries. The latest research in drowning prevention and water safety, rescue and education, lifesaving and lifesaving sport and aquatic disaster management was presented and discussed.

Four WA representatives attended the conference:

- Lauren Nimmo – Senior Manager Health Promotion and Research, RLSSWA
- Tom Shalders – Don’t Drink and Drown Coordinator, RLSSWA
- Chris Blankley – Vice President, Leisure Institute of WA Aquatics
- Colin Hassell – Board Member, RLSSWA

The conference provided a unique opportunity to showcase the successes of the Watch Around Water and Don’t Drink and Drown programs, and broaden our understanding of drowning prevention programs delivered worldwide.



## IN 2013 WE WELCOMED TWO NEW PROGRAM AMBASSADORS:

### EMMA BARBARO

Ballajura mother Emma Barbaro nearly lost her young daughter Mia to drowning one year ago. Mia was pulled unconscious from a backyard swimming pool by her older brother and cousin and Emma applied CPR which saved her daughter’s life. Emma says “All parents need to learn CPR and first aid so they have the skills to save their child in an emergency. Luckily for us, Mia made the most wonderful recovery, but what we saw that day was something that no parent should have to see or go through.” Emma is urging all parents to ensure they watch their children at all times around water to keep them safe. “Drowning isn’t like the movies. You aren’t going to hear your child screaming for help and waving their arms on the surface of the water. It is silent and can happen so quickly.”

### SIMONE MORRISON

On 27th June 2012 Arion went to America with his dad, step mum and siblings for a holiday. Two days later their world changed forever. Arion was on board a houseboat and after waking up from a nap, wandered outside and fell overboard. He was found minutes later lifeless and by all sense of the word “gone”. Through his father’s and emergency services’ amazing efforts, they managed to bring my baby back to life... A life that was completely altered, foreign and indescribable. Their prognosis was that he would be in a persistent vegetative state for the rest of his life. Against all odds my Ari has continued to amaze the doctors. He now breathes on his own, smiles and laughs. All of this is a miracle that we are so grateful for every day. However, the reality is that Ari is a five year old quadriplegic with devastating brain damage. All we can do is focus on the positive and make sure Ari lives a full life.



# SAFE VENUES

## PROVIDING EXPERT ADVICE ON INDUSTRY BEST PRACTICE.

Royal Life Saving seeks to make aquatic venues 'safe places' by pursuing the following strategies:

- Safety assessments of aquatic facilities (from public pools through to home pools)
- Measuring compliance
- Researching incidents and contributing factors
- Sharing information and fostering collaboration amongst aquatic facility managers
- Development of emergency and operational procedures
- Advocacy of contemporary best practice and the provision of expert advice

### HOME SWIMMING POOL BARRIER ASSESSMENT PROGRAM

Royal Life Saving provided local governments with a coordinated program of activities to contact home pool owners, send information, perform barrier assessments and provide support.

In 2013/14, 4,667 home pool barriers were assessed to ensure compliance with barrier regulations and to help decrease toddler drowning. Additionally thousands of telephone calls were received from home owners keen to ensure their home, or the home they are purchasing, complies with safety standards.

2,036 CPR charts were distributed to home pool owners. The charts educate pool users on aspects of resuscitation and emergency care.

Home pool barrier assessments were conducted for: City of Swan, City of Wanneroo, Town of Victoria Park, Town of Mosman Park, Town of Cambridge and Shire of Serpentine and Jarrahdale.

### PUBLIC SWIMMING POOL ASSESSMENT PROGRAM

Royal Life Saving's expert team provided independent safety assessments of 23 public aquatic centres. The comprehensive program improves the facilities safety systems, compliance to regulations and uptake of industry best practice. The assessed facilities recorded on average an overall safety score of 90% (the average safety score in 2002/03 was 66%). The Local Government Insurance Service (LGIS) continued to provide support funding for the assessment program.

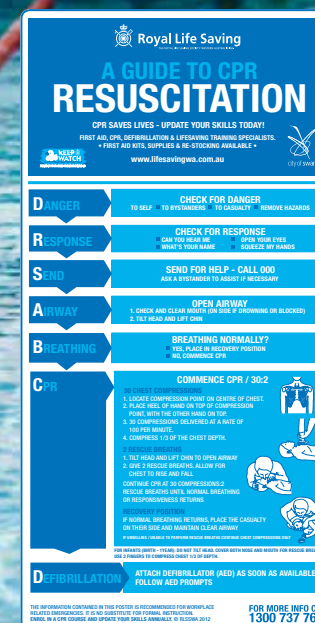
Concurrent research into the frequency and type of incidents occurring at public aquatic centres was undertaken. This year the rate declined to a low of 27 incidents per 100,000 patrons.

### LEISURE INSTITUTE OF WESTERN AUSTRALIA (LIWA)

Royal Life Saving and LIWA have continued to collaborate for the benefit of all involved in the aquatic recreation industry. The benefits of the collaboration include:

- Greater coordination across all aspects of safe pool operations, lifeguarding and emergency care
- Easier access to information, best practice guidelines and research
- Streamlined communication regarding issues and events
- Increased effectiveness in delivery of Swim and Survive and water safety programs
- A collective voice with community stakeholders

**2,036**  
CPR CHARTS WERE DISTRIBUTED TO HOME POOL OWNERS. THE CHART EDUCATES POOL USERS ON ASPECTS OF RESUSCITATION AND EMERGENCY CARE.







# SKILLED LABOUR

## ROYAL LIFE SAVING PROVIDES FLEXIBLE LABOUR WORKFORCE SOLUTIONS.

The service is used by venue and event managers that need qualified people to meet project-based or short term requirements in the following areas:

- First Aid
- Lifeguarding
- Aquatic Supervision
- Pool Operators

The scope of services includes:

- Proactive supervision and surveillance
- Provision of emergency care
- Escalation to emergency services
- Implementing major procedures (ie evacuation, area warden)
- Training and induction
- Risk management

Royal Life Saving also provides resources and equipment including first aid kits, oxygen resuscitation equipment, defibrillator's, stretchers and rescue equipment.

Over the past year qualified staff were supplied to 315 events, attended by almost two million people, providing 8,355 hours of service.

At these events staff responded to 2,563 incidents, ranging from minor injuries to major medical emergencies.

The skilled labour / rescue and revive service is proudly supported by Western Power.





# REMOTE ABORIGINAL SWIMMING POOL PROGRAM

## COLLABORATING WITH GOVERNMENT AND CORPORATE BODIES TO DELIVER VALUABLE LIFESAVING PROGRAMS AND MESSAGES.

The Remote Aboriginal Swimming Pool Program (RASPP) provides high quality swimming pool facilities in six remote communities of Burringurrah, Yandeyarra, Jigalong, Bidyadanga, Warmun and Fitzroy Crossing located in the north west of Western Australia.

Pool managers are employed to live and work in these communities for nine months of the year and provide access to a range of culturally appropriate swimming and water safety information, programs and services and improve knowledge and skills to reduce their risk of drowning and near-drowning.

The pool managers are the face of the program developing strong and respectful relationships in the communities and have become connected community members.

In 2013/2014, there were 46,508 visitations to the swimming pools across the six communities. Given that most of these communities only have populations of between 200 and 800 people, this is a significant number. Previous research undertaken in collaboration with the Telethon Institute of Child Health Research highlighted the benefits of regular swimming pool usage in remote communities including improved ear, nose and skin health.

The program also has a number of broader benefits including:

- Increased levels of physical activity. In 2013/2014 4,868 participants in swimming lessons and lifesaving carnivals held at the pools
- 267 innovative programs such as mums and bubs classes, water polo, adult swimming sessions and access for members of the community with disabilities
- Improved nutrition through participation in the Swim for Fruit program, with 1,420 attendees in the Swim for Fruit sessions

- Improved swimming, water safety and lifesaving skills and knowledge to prevent drowning and near-drowning
- Social cohesion through community events run at the pools including movie nights, BBQ's and cultural events
- Employment opportunities for community members at the swimming pool. In 2013/2014, five local Aboriginal community members were employed at the pools in a range of positions
- Greater access to first aid training and vocational courses to up skill community members, with 88 community members gaining Bronze Medallion qualifications
- Improved school attendance through implementation of the No School No Pool policy in partnership with the local school. Research is currently being undertaken to determine the exact impact of the policy

The RASPP Program is funded primarily through the Department of Housing with additional contributions from BHP Billiton Iron Ore.



### THE JACOBS FAMILY FITZROY CROSSING POOL

I have been working with my wife Waiane at the Fitzroy Crossing Pool for one year now. We live here in Fitzroy with our two children, Rowan six and Zenobee four. Living and working within the aquatics industry has been a great change in lifestyle for my family. Jigalong community (our previous placement) and Fitzroy Crossing are small communities and you get to know the majority of the population quite quickly. The regular patrons at the pool become friends and some almost like family. It is a great environment to work in and for our children to grow up in.

We have worked for Royal Life Saving Society's Remote Aboriginal Swimming Pools Program (RASPP) for five years. We started at the Jigalong Community Pool in the remote eastern Pilbara. There was an element of culture shock upon our arrival. As time passed we got to know the local children and families and found there are many beautiful people there. We fell in love with the slowed down, carefree 'he right' mentality of the locals and the stunning Martu country.

After four years in Jigalong we sadly left for Fitzroy Crossing. Again it was an adjustment moving out of a small remote community to a town. We have found Fitzroy Crossing to be a very positive move for our growing family. It has a great social atmosphere and many great facilities like Royal Life Saving Society's Fitzroy Crossing Pool. It is an amazing looking facility – quite new, only four years old.

The regular patrons here in Fitzroy Crossing really enjoy the pool. During the hottest five or six months of the year, there would be rarely a day under 40 degrees, so it is a great place to keep cool and the facility has many other positive aspects. It provides a safe place to rest and be active, promoting positive physical and mental well-being. Within remote communities there are also health issues concerning diet, exercise, eye, ear and skin infections. If these problems are left without the necessary attention, they can go on and create permanent damage and future health issues. Attracting people to the pool to be active and swim in chlorinated water assists prevention of these health related issues.

Waiane and I run many programs to attract the youth and families to the pool. Waiane runs swimming lessons for four Fitzroy Valley schools and Bronze Medallion courses for the community. Waiane also assists me in the running of the Swim For Fruit program, Aqua Aerobics, Swimming and Lifesaving Carnivals, Discos / Night Swims and in the near future - Movie Nights at the facility. There are also short and long term employment opportunities for the local population in which we have had mixed success thus far.

We are proud and have very much enjoyed this opportunity to be employed by the Royal Life Saving Society. It is a rewarding job to see the benefits produced by such a great program.

**Aaron Jacobs**  
Pool Manager





# RESEARCH PROJECTS

Research and evaluation projects are undertaken to improve knowledge and understanding of key water safety issues.

Key research projects undertaken in 2013/14:

- Monitoring and reporting on drowning deaths collaborating with WA Coroners Office
- Hospitalisations following near-drowning collaborating with Epidemiology Branch
- Monitoring and reporting on injuries recorded at public swimming pool facilities
- Analysis of public swimming pool safety and risk management audit results
- Qualitative research to better understand the social and community benefits of swimming pool programs in remote communities
- Surveys to gather benchmark information on community awareness of and attitudes towards key water safety issues, participation in aquatic activities and water safety behaviours
- Evaluation of training and education programs to measure effectiveness
- Reviews of relevant literature

## 2012 DROWNING AND NEAR-DROWNING REPORT

The 2012 Drowning and Near-Drowning Report figures are a stark reminder of the dangers that exist at WA beaches, inland waterways and homes.

Data collected from the WA Coroner's Office and the Department of Health WA Epidemiology Branch revealed that 31 Western Australians drowned in 2012, a 48% increase from 2011 and a further 108 were hospitalised following a near-drowning.

Key target groups in WA:

- Males: 84% of drowning deaths involved men
- Toddlers 0-4 years, most at risk age group of drowning and near-drowning
- Home swimming pools, particularly amongst toddlers
- Regional and remote areas, 65% of drowning deaths occurred in regional WA
- Tourists, 38% of drowning deaths were visitors to the area
- Recreational fishing (particularly rock fishing)

## FUTURE CHALLENGES

This year 2,489 surveys were conducted to collect information regarding community awareness of and attitudes towards key water safety issues and to better understand behaviours in relation to aquatic activity.

1. Rivers, creeks and streams – what are the dangers?  
Western Australians are drastically underestimating the risks of recreating in and around rivers, creeks and streams. A recent national report by the Royal Life Saving Society Australia revealed that these inland aquatic settings are the most deadly with 735 Australians drowning in a river, creek or stream between 2002 and 2012. Despite this, results showed that;
  - Less than 5% of Western Australians identify these locations as the most life threatening
  - Western Australians aren't aware of the specific risks and hazards present at inland waterways
  - Participation in activities on or around inland waterways is high, particularly in regional areas

2,489 COMMUNITY SURVEYS WERE CONDUCTED TO COLLECT INFORMATION REGARDING COMMUNITY AWARENESS OF AND ATTITUDES TOWARDS KEY WATER SAFETY AND DROWNING PREVENTION ISSUES.

This research highlights the need for better education within the WA community of the risk and dangers that exist at inland waterway locations and the need to provide people with the knowledge and skills to stay safe when recreating around these locations.

## 2. Rock fishing

Rock fishing has emerged over the past few years as high risk aquatic activity, with rock fishing related drowning deaths increasing significantly over this period of time. Research was conducted to better understand community attitudes towards rock fishing and possible prevention methods:

- 40% of people surveyed had been rock fishing

- Of these, 64% reported that they wouldn't go rock fishing again
- 37% of people reported that they had witnessed or been involved in an incident (serious injury, first aid, swept into the water or near-miss)
- Education and awareness programs, safety signage and installation of rescue equipment were the most popular measures to improve safety

Royal Life Saving WA will continue to work with relevant recreational fishing groups such as RecFishWest to deliver rock fishing safety messages and provide information to support future safety initiatives.





# FUNDRAISING AND MARKETING

## FUNDRAISING PROGRAMS

In 2013/2014 the following RLSSWA campaigns were conducted:

- Keep Watch raffle
- Swim and Survive raffle
- The Great Australia Day Duck Pluck raffle
- The 2014 Royal Lifestyle Lottery
- Royalty VIP Club program
- Quackers Community Money Box program
- Tax time and XMAS direct mail appeals

Collectively these fundraising programs, through member and community support raised \$1.72M. These funds were raised to deliver drowning prevention programs and lifesaving education and training to the WA community.

In 2013/2014 RLSSWA provided marketing and fundraising services to assist a range of charities across Australia including:

- Royal Life Saving NSW
- Children's Leukaemia and Cancer Research Foundation
- Cancer Support WA
- Diabetes WA
- Surf Life Saving NSW
- SIDS and Kids WA
- Youth Focus

Collectively RLSSWA assisted in raising \$2.48m on behalf of these charities.

## QUACKERS

Quackers, our donation tin program, continued to experience growth in 2013/2014 with duck placements now at 1,507 cafes and retail outlets contributing \$80,488. Quackers has been extremely successful at engaging the public, building brand strength and delivering a positive financial contribution which is re-invested in the community through drowning prevention programs.



## ROYALTY VIP CLUB

The Royalty VIP Club and Loyalty Rewards fundraising initiative was launched in September 2013 and in just 10 months RLSSWA have 813 new regular supporters to assist community life saving program delivery.

The Royalty VIP Club is a regular raffle campaign whereby members contribute a fixed amount each month to RLSSWA and receive an allocated number of lucky numbers for the respective monthly raffle. The VIP Loyalty Rewards program aims to encourage long term membership of the Royalty VIP Club.

## WORKFORCE DEVELOPMENT

RLSSWA continued to encourage engagement of volunteers, including partnering with a local High School, by hosting youth in the office environment for work experience.

A commitment to equal opportunity employment resulted in employment opportunities for disadvantaged and disabled persons at both head office and regional office locations.

## FUNDRAISING SERVICES

Royal Life Saving provided professional marketing, call centre and fundraising services to Government, Commercial and Charitable Organisations throughout Australia.

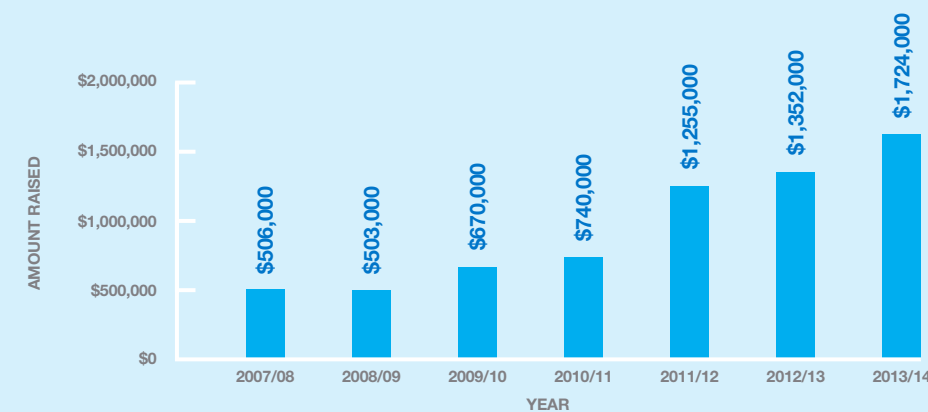
These services included telemarketing, customer service, market research, marketing consultancy, direct mail, administration and technical services.

Management, consultancy, clerical and financial administration, direct mail, research, and technical services were all managed out of the Mt Claremont Head Office premises.

The specialist call centre services located in Bridgetown and Manjimup delivered efficient and effective inbound and outbound call centre services to clients throughout Australia operating 24x7x365. 64 staff were employed in Manjimup Call Centre and 36 staff employed in Bridgetown Call Centre. RLSSWA are a major employer in these regional towns and over 10% of staff hours were performed by disadvantaged or disabled staff, continuing our commitment to workforce and community development.



## RLSSWA FUNDRAISING







# PUBLIC RELATIONS

## 2014 POOL LIFEGUARD CHALLENGE

The 8th Annual Pool Lifeguard Challenge was held in February 2013. The Challenge aims to test teams of professional lifeguards over four different events; 25m Relay, Super Lifeguard; Manikin Skill Tester and Emergency Simulation Scenario. A record 14 teams of four lifeguards from metropolitan and regional aquatic centres throughout Western Australia participated, including three regional teams from South Hedland, Geraldton and Mandurah.

2014 Placings:

- 1st Fremantle Leisure Centre
- 2nd Craigie Leisure Centre
- 3rd Geraldton Aquatic Centre

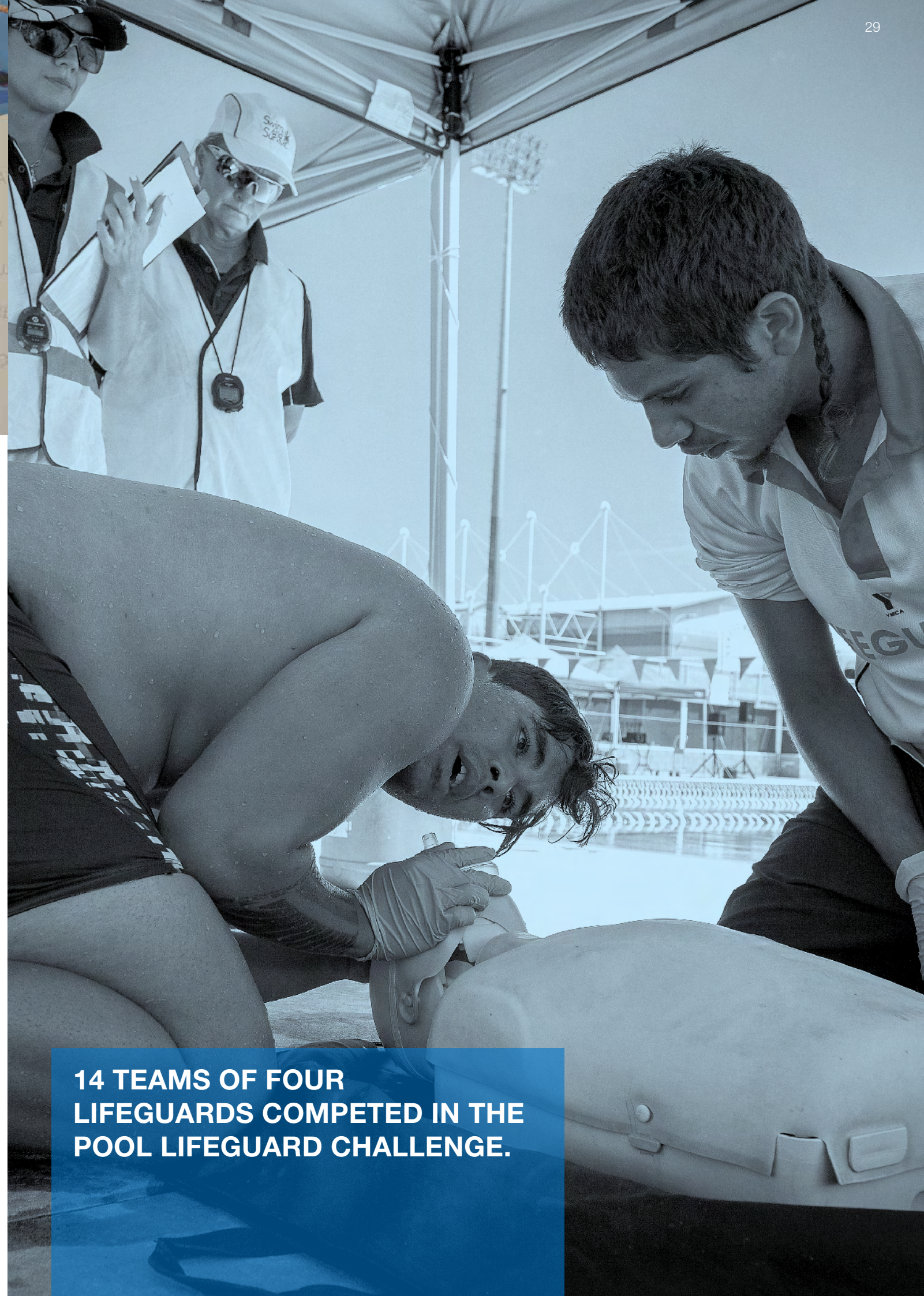
Jeff Fondacaro, President of LIWA (Leisure Institute of Western Australia) and Mat Venetis from Commercial Aquatics Australia, presented the trophies to the winning teams. The event is proudly sponsored by LIWA and Commercial Aquatics Australia.

## 2013 CLASSIC PADDLE

The Royal Life Saving Classic Paddle is one of the biggest paddling events in Western Australia, held annually on the Swan River at the start of summer to promote the importance of water safety to the community. 500+ competitors participated in a variety of paddle craft including Surf Boats, Dragon Boats, Single and Double Paddle Craft, Malibu Boards and Stand Up Paddle Boards.

Over 40 volunteers offered their assistance in a variety of tasks from setting up equipment at the start and finish lines, to providing water safety and ensuring all competitors make it safely to the finish line.

In 2013 all competitors were encouraged to fundraise for the Royal Life Saving Keep Watch program. In its second year the Classic Paddle Fundraising raised over \$2,000.



14 TEAMS OF FOUR LIFEGUARDS COMPETED IN THE POOL LIFEGUARD CHALLENGE.



# ROYAL LIFE SAVING AWARDS

## ROYAL LIFE SAVING WESTERN POWER BRAVERY AWARDS

In 2013, 34 individuals were honoured for their outstanding acts of bravery. The ceremony was held at Government House and awards were presented by the Governor of Western Australia His Excellency Mr Malcolm McCusker and Mr Paul Italiano, Chief Executive Officer of Western Power.

2014 list of Royal Life Saving Western Power Bravery Awardees:

### GOLD CROSS

- Eric Pederick
- Geoffrey McDougall
- Patricia Bourke
- Senior Constable Malcolm Lee
- Senior Constable Nick Harlin
- Ryan O’Neil

### GOLD MEDALLION

- Rohan O’Neil
- Antony (Tony) Byrnes
- First Class Constable Brendan Byrne
- Jon Summers
- Rod Griffin
- Senior Constable Stephen Flanagan
- Sergeant Douglas Holt
- Sergeant Scott McDonald
- Snr Constable Neil Bowles
- Snr Constable Paul Parks
- Diane O’Neil
- Graham O’Neil
- Senior Sergeant Leslie Andrews

### GOLD STAR

- Alexander (Sasha) Kovalenko
- Carrie Barclay
- Christopher Hardie
- Clare Hanavan
- Corey Hollow
- David Hulcup
- Ebony Sleep
- Kristopher Bird
- Leah Pass
- Matthew Nelson
- Meagen Smith
- Michael Tinley
- Ryan O’Sullivan
- Sean Thomson

## BRAVERY COMMENDATION

- Cody Wardell-Johnson

## NATIONAL HONOURS AWARDS OUTSTANDING SERVICE ORDER

- Alex McKenzie

## MERITORIOUS SERVICE ORDER

- Greg Tate
- Ian Brown
- Jacqui Lamb
- Lyn McKenzie
- Peter Leaversuch

## LONG SERVICE ORDER

- Edwin Gibbs
- Kelly Brown
- Lisa Lilleyman
- Tony Head

## SERVICE ORDER

- Allan Godfrey
- Andrew Mosel
- Elin Sirr
- Lauren Nimmo
- Lynette Prummel
- Supatmah Roberts

## WESTERN AUSTRALIA HONOURS AWARDS

2013/2014 List of RLSSWA Honours Awardees:

## WA PRESIDENTS AWARD

- BHP Billiton Iron Ore (BHP partnership launch)
- Hon. Dr Kim Hames MLA MBBS JP
- Sam Gowegeti - South Metropolitan Youth Link Polytechnic West

## HONORARY LIFE GOVERNOR

- Kerry Quinlan
- Kelly Karin

## WA OUTSTANDING SERVICE ORDER

- Barbara Worth
- Chris Davies
- Wendy Cole

## WA MERITORIOUS SERVICE MEDAL

- Ashley Nicholls
- Chris Blankley
- David Prince
- Debbie Onus
- Jenny Kroon
- Joanne Pedley
- John East
- Pam Vincent
- Ron Kroon

## WA COMPANION AWARD

- Angie Davies
- Nadine Szokolai

## WA FELLOW AWARD

- Andrea Alexander
- Alicia Coppin
- Fiona Laden-Wearne
- Juanita Adie-Cooper
- Lesley Ayres
- Liz Dowse
- Samantha Harnett
- Wendy Kearns

## WA ASSOCIATE AWARD

- Gary Johnson
- Rita Breen
- Rose Saron

## WA LONG SERVICE ORDER

- Danny Gould
- Diane McDermott
- David Hopkins
- Diane Bank
- Elizabeth Bailiff
- Janet Van Der Brugge
- Joanne Needham
- Julie Hall
- Juliet Wimbridge
- Kathryn May
- Kelly Brown
- Lainey Johnston
- Leanne Coverly- Brandis
- Lisa Lilleyman
- Ludita McLean
- Marion Higgins
- Michael Faassen
- Michelle Porteous
- Ray Holt
- Rhonda McCullough
- Steve O’Meara
- Tony Head

## WA SERVICE ORDER

- Aaron Kent Jacobs
- Abby McLoughlin
- Allan Godfrey
- Andrew Mosel
- Ann Southall
- Ashley Garlett
- Bernadette Egan
- Christine Gillam
- Cornelia Onderwater
- Damien Harvey
- David Townsend
- Diane (Polly) Brooks
- Dionne Adams
- Elizabeth Hunn
- Emma Thomson
- Genevieve (Kelly) Teanby
- Holly Leach
- Ian Goudthroe
- Jasmine English
- Jeff Dittrich
- Lauren Nimmo
- Lyn Prummel
- Peta Burden
- Tanja Luck
- Tina Nottle
- Tracye Sykes
- Troy Hayter
- Vincent Allcock
- Wayne DeLacy

## CERTIFICATE OF THANKS

- 96 FM
- Alan Fernandes
- Aqwa
- Armando De Abreu
- Barney and Fluer
- BCF Bunbury
- Beaty Bizz
- Big Game Paintball
- Bill McDonald
- Blackwood Kitchens
- Blackwood Meats
- Bluewater Tackle World
- Brett Haldane
- Bridgetown Cidery
- Cam forsbery
- Casey Jung
- Charlotte Fahr
- Charlotte Saxon
- Chinnappa Thamarai Kannan
- Christian Blocksage
- Christian Keller
- Clara Kelly
- Clovers
- Cobblers Wife
- Craggy Pear Gallery Nannup
- Dani Townsend
- Daniel Luck
- Deco Dolls
- Devilles Pad
- Ducksteins Brewery
- Ellouise Seedy- Dittrich

- Floreat Forum Florist
- Foodworks Fremantle
- Fr Richard Pengelley
- Geoff Guggenheimer
- Harvey Norman City West-Computers
- Helen Paton
- Henry Louden
- Holly Thompson
- Ian Cash
- Jeff Dittrich
- Jessica Bearham
- Jessica O’Connell
- Jordan Di Florio
- Julie Di Florio
- Julie O’Meara
- Kart World Belmont
- Kathryn Wescott
- Kelly Maughan
- Lee Duffy
- Lisa Ballantyne
- Loretta Santini
- Luke Russell
- Martin Burns Bedroom Furniture
- Matt Wescott
- Maurice Tonkin
- Michael Laycock
- Mike McGill
- Mitre 10
- Mrs Dodd
- Mrs Gould
- Mrs Laycock
- Nannup Bottle Shop
- Natalie Dimmock
- Olivia Galinao
- Ooh La Lollipop
- ORICA Australia
- Paul Delane
- Paul Gabriel
- Peter Rossen
- Rebecca Nowrojee
- Red Panda
- Richard Edwards
- Rosemary Leach
- Russell Worth
- Sandra Parsons
- Sarah Brown
- Sean Cottrill
- Seth Dobson
- Shumalia Pottachira
- Sophie Vella
- Sue Ballantyne
- Swan Valley Wagon Trials
- Swimmers World Wembley
- SwissÔtel
- Tamara Hocking
- Tanja Luck
- The Best of British
- The Vines Golf Resort
- Tom Ballantyne
- Tom Saleh
- Townbridge Gallery
- Tracey Haldane

## LIFE MEMBERS

- Phyllis McDaniel\*
- Daphne Anderson\*
- A Frank Benson
- MA Hamilton
- FW Hammond
- Mdme RC de Mouncey
- Norman Collins\*
- Ross Ewen\*
- Fred Curran
- Ern Halliday
- M Edwards\*
- JG Fraser\*
- AE Middleton\*
- Cyril Glew\*
- Ernest Nancarrow\*
- Michen Nicholas\*
- Alf Peacock\*
- R Davies\*
- Lily Dale\*
- Vic Dennis\*
- Anita Eifler\*
- David Smith
- Fran Murphy
- Crystal Humphrey
- John Fussell
- Dave Roberts
- Margaret Davies
- Joan Kent
- Lester Marston
- Hilta Billstein
- Rae Blanchard
- Noelene Maciejewski
- Lilian Aiken
- David Millington
- Lydia Whittle
- Gill Murrish
- Greg McLennan
- Ross Peters
- Dr Heather MacGowan OAM\*
- Audrey Cahill
- Tom Ballantyne
- C Barnett
- Alex McKenzie
- Greg Tate
- Ian Brown
- Peter Leaversuch
- Jacqui Lamb

\* Deceased



INDUSTRY AWARDS

RLSSWA's outstanding achievements were recognised by the following organisations:

DEPARTMENT AND SPORT AND RECREATION 2014

Minister's Award for Industry Excellence

Building Better Communities Award

INJURY CONTROL COUNCIL WA

Community Sector Award for the Don't Drink and Drown program

AUSTRALIAN MARKETING INSTITUTE

2013 Awards for Marketing Excellence  
Finalist – New Brand Product or Service Launch

FUNDRAISING INSTITUTE AUSTRALIA

2013 State Winner  
Donor Acquisition over \$5m  
2014 State Winner  
Acquisition Campaign over \$5m – Quackers

RLSSWA TEAM

SENIOR MANAGERS

Lauren Nimmo	Community Health
Trent Hotchkin	Swimming and Water Safety
Elin Sirr	Finance
Holly Leach	Community Education
Kelly Pellow	Vocational Education
John Haynes	Marketing
Maria Vellios	Manjimup Call Centre
Lyn McLoughlin	Bridgetown Call Centre

LEGAL ADVISORY GROUP

The Honourable Justice James Edelman  
Brian Sierakowski  
Martin Bennett SC  
Eleanor Jewell  
Helen Tate

SPORT DEVELOPMENT GROUP

Trent Hotchkin  
Penny Cohen  
Rebecca Cohen  
Gill Murrish  
Tom Ballantyne

BRAVERY AWARDS ADVISORY GROUP

Jeff Fondacaro  
Tom Ballantyne  
Neil Cullingford

HONOURS AWARD COMMITTEE

Lauren Nimmo  
Holly Leach  
Elin Sirr  
Trent Hotchkin  
John Haynes  
David Cummins  
Caitlin O'Connell

AMBASSADORS

Keep Watch - Mark Gubanyi, Simone Morrison and Emma Barbaro

Don't Drink and Drown - His Honour Judge Denis Reynolds and Matt Naysmith

LIFE MEMBER PROFILE  
TOM BALLANTYNE



Q. WHEN DID YOU GET INVOLVED WITH RLSSWA?

It was around 1985 when I started lifesaving. My involvement started at a club and state level where I competed at State Championships and Fran Murphy suggested I try out for the State Team. Lifesaving became so infectious that I couldn't stop at Bronze Medallion, I went on to achieve the Bronze Cross, Award of Merit, Distinction, Diploma, Teacher of Lifesaving, Level One Coach and Chief Examiner.

Q. WHAT PROGRAMS / EVENTS HAVE YOU BEEN INVOLVED WITH RLSSWA?

I was heavily involved with Maryland's Yokine Swimming and Lifesaving Club and started to gradually get my qualifications up and started to coach some Bronze Medallion classes. During the late 80's and 90's I made several trips to Singapore, competing in and coaching teams to compete against National University Singapore and Outram College.

In 1995 Maryland's folded and we started a new club called Central Aquatic Swimming and Lifesaving Club. During the nineties I was heavily involved in the State Team where I coached and competed. I was also the Director of Sport and a Board Member. In 1997 I was coach and competitor when our state won the National Championships. At the 1998 World Lifesaving Championships Greg Spicer, Stuart Spicer, Adam Woodgate and myself won a silver medal for the Simulated Emergency Rescue Competition.

In 1999 Heather McGowan and Alex McKenzie asked if I would like to teach lifesaving in India. I jumped at the chance and went on to set up coaching clinics in PUNE India developing a highly organised Pool Lifeguard program.

Now my focus has turned to helping develop lifesaving awareness and recognition. I assist on the Sport Development Group and Bravery Awards Selection Team.

Q. WHAT INFLUENCED YOU TO STAY INVOLVED WITH RLSSWA AND THE COMMUNITY?

It is like having extended family and it's great seeing the confidence in the students when they finally get their Bronze Medallion. A lot of my students have taken these skills and became professional lifeguards helping them earn money while going through Uni.

It is great to see that all walks of life can take up lifesaving including young, old, male, female and those with disabilities. Lifesaving is a great equaliser.

Q. APPROXIMATELY HOW MANY PEOPLE IN THE COMMUNITY DO YOU THINK HAVE BENEFITED FROM YOUR WORK WITH RLSSWA OVER THE YEARS?

To estimate how many people have benefited from my 30 years of coaching would be too hard. I would rather like to say I have influenced one person to saved a life or influenced others to take on coaching others to save a life - its all worthwhile. You could say, that's my legacy.





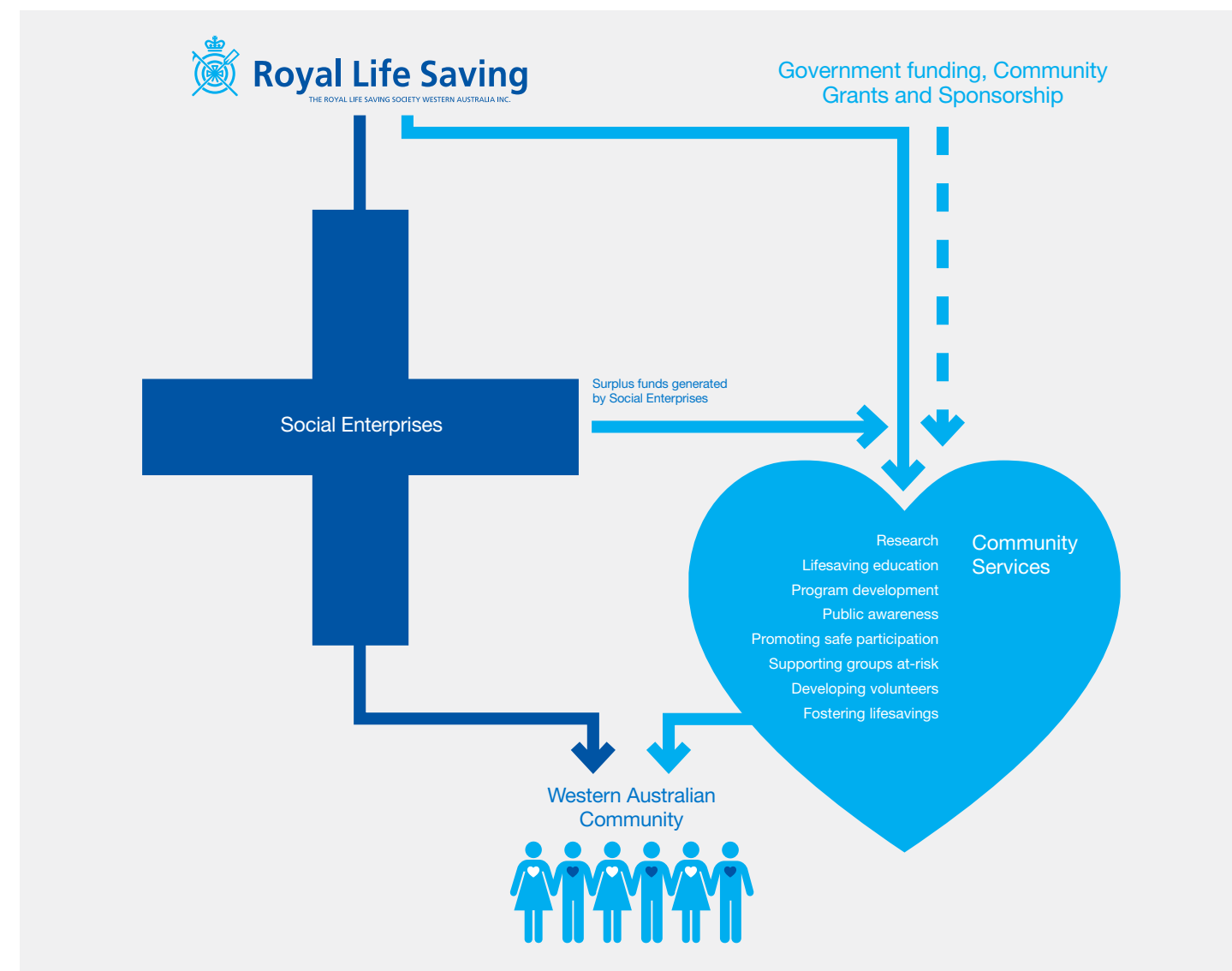


## FINANCIAL REPORTS

ROYAL LIFE SAVING INVESTED **\$3,439,454**  
IN DELIVERING OUR COMMUNITY SERVICES.



# OPERATING MODEL



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**THE ROYAL LIFE SAVING SOCIETY**  
 WESTERN AUSTRALIA INC  
 ABN 28 083 676 266  
 FINANCIAL REPORT  
 FOR THE YEAR ENDED 30TH JUNE 2014

### FINANCE

**Royal Life Saving has developed a clearer separation and reporting of community service and social enterprise activities within the organisation.**

Royal Life Saving invested \$3,439,454 to deliver our Community Services. Funds were obtained from our Support Partners and Sponsors, Government and Community Grants, and the program and operational surpluses generated by our Social Enterprise Life Saving Units.

Our Social Enterprise Life Saving Units generate surpluses which are invested directly back into the Community Service Life Saving Units.

- Lifesaving Training
- Skilled Labour
- Hello Customer Contact Services
- Marketing and Fundraising
- Product Sales

Our Community Service Life Saving Units deliver key messages and initiatives to the Western Australian community.

- Research - broaden parameters and ensure focused outcomes
- Health Promotion – expand education and message promotion strategies and reach
- Swimming and Water Safety – increase essential swimming and water safety skills in the WA community
- Lifesaving Education – everyone can be a lifesaver
- Public Relations – recognition of our valued members and promotion of RLSSWA
- Safe Venues – ensure safety systems and procedures are in place at all public and private swimming pools
- Remote Aboriginal Community Pools – providing improved health, social and educational outcomes



# REPORT OF DIRECTORS

The Directors present the financial report of The Royal Life Saving Society – Western Australia Inc (RLSSWA) and consolidated group for the year ended 30th June, 2014.

DIRECTORS

The name of directors in office any time during or since the end of the financial year:

Mr Ross Peters (1998–Present)

Ross has been actively employed in the area of facility management for the last ten years. He is active in supporting the Society's Indigenous Water Safety program and has provided significant input into the development of the Society's Community Health Business Plan.

Mrs Audrey Cahill (1998–Oct 2013)

Audrey has been involved with Royal Life Saving as both a volunteer and staff member for many years. She has a strong accounting background and provides professional advice for a variety of businesses. These skills have provided Royal Life Saving with the ability to develop sound accounting systems and practices during Audrey's time as a board member.

Mr Colin Hassell (1999–Present)

Has worked in both the UK and Australia for over 35 years and is highly respected within the aquatics industry. He has a specific interest in activities for people with disabilities and has done considerable work in training indigenous people as water safety and swimming instructors.

Mr Jeff Fondacaro (2006–Present)

Jeff has worked in the aquatics industry since 1976. He moved to WA in 1988 and has worked at numerous aquatic centres during this time. He is currently employed at the Beatty Park Leisure Centre as the Assistant Manager Aquatics and Operation Services. Jeff works closely with the Aquatic Industry through his involvement with the Leisure Institute of WA of which he has been a member since 1990.

Mr Michael McDermott (2007–Present)

Has been a passionate, dedicated lifesaving member for many years and has been a strong advocate for the Bronze Medallion award and teaching lifesaving to Western Australian youth.

Mr David Cummins (2007–Present)

David has been involved with the aquatics industry for more than 30 years. He chaired the organising committee for the 1999 Pan Pacific Masters Swimming Championships, Aussie Masters National Championships, and several other National and State Championships. David was one of the instigators of the formation of Masters Swimming in WA.

Ms Sharon Warburton (Oct 2013–Mar 2014)

Sharon has worked at some of the world's leading corporations and has a strong background in financial management and strategic development.

PRINCIPAL ACTIVITIES

During the course of the year the principal activities of RLSSWA and consolidated group were to foster the promotion of drowning prevention and water safety through the teaching of swimming, lifesaving, first aid and resuscitation. Principal activities include:

- The development and publication of research, educational and instructional materials in the form of papers, books, brochures and electronic mediums
- Promotional and public awareness programs, campaigns and advocacy designed to increase knowledge and understanding of key drowning prevention issues
- Organisation of courses, classes, programs and lectures designed to increase understanding and education of key water safety issues.

SIGNIFICANT CHANGES

No significant changes in the nature of these activities occurred during the year.

OPERATING RESULT

The consolidated profit after providing for income tax amounted to \$270,735.

AFTER BALANCE DATE EVENTS

No matter or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the entity and consolidated group, the results of those operations or the state of affairs of the entity in future financial years.

MEETINGS

During the financial year nine meetings of directors were held. Attendance by each director was as follows:

Name	Number of meetings eligible to attend	Number of meetings attended
Ross Peters	9	9
Audrey Cahill	3	3
Colin Hassell	9	9
Jeff Fondascaro	9	8
David Cummins	9	6
Michael McDermott	9	8
Sharon Warburton	2	2

Signed on the 10th October, 2014 in accordance with a resolution of the Board by:



President  
Ross Peters



Director  
David Cummins

# DECLARATION BY THE DIRECTORS AND CHIEF EXECUTIVE OFFICER

The Directors and the Chief Executive Officer have determined that the Society is not a reporting entity, and that this special purpose report should be prepared in accordance with the accounting policies outlined in Note 1 to the accounts.

In the opinion of the Board of Directors and the Chief Executive Officer, the accompanying financial statements:

1. (a) The accompanying Income and Expenditure Statement gives a true and fair view of the surplus or deficit of the Society and consolidated group for the financial year; and  
(b) The accompanying Balance Sheet gives a true and fair view of the state of affairs of the Society and consolidated group at the end of the financial year.
2. At the date of the statement, there are reasonable grounds to believe that the Society will be able to pay its debts as and when they fall due.

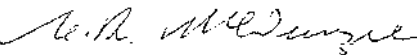
This declaration is made in accordance with a resolution of the Board of Directors and is signed by and on behalf of the Board by:



President  
Ross Peters



Director  
David Cummins



Chief Executive Officer  
Alex McKenzie

Dated 10th October, 2014



# INDEPENDENT AUDITOR’S REPORT

NICK DEL POPOLO  
CHARTERED ACCOUNTANT  
9 CARRINGTON STREET  
NORTH PERTH WA 6006  
Ph: 0419 922 776

10th October, 2014

TO THE MEMBERS  
THE ROYAL LIFE SAVING SOCIETY - WESTERN AUSTRALIA INC

We have audited the financial statements of The Royal Life Saving Society - Western Australia Inc (the Society) and The Royal Life Saving Society - Western Australia Inc and Controlled Entity (the consolidated Group) for the year ended 30 June 2014, pages 38-46. These financial statements have been prepared on the basis set out in Note 1 to the financial statements.

The Society's Directors are responsible for the preparation of the financial statements. We have conducted an independent audit of these financial statements in order to express an opinion on them to the members of the Society.

Our audit has been conducted in accordance with Australian Auditing Standards to provide reasonable assurance as to whether the financial statements are free of material misstatement. Our procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial statements, and the evaluation of accounting policies and significant accounting estimates. These procedures have been undertaken to form an opinion as to whether in all materials respects the financial statements are presented fairly in accordance with Australian Accounting Standards so as to present a view of the Society which is consistent with our understanding of it's financial position and the results of it's operations.

The financial statements include fundraising receipts. It has not been practicable to determine whether pledged monies from external fundraising activities have been received and banked to the Society's accounts.

The Audit opinion expressed in this report has been formed on the above basis.

AUDIT OPINION

In our opinion, the financial statements present fairly the financial position of The Royal Life Saving Society - Western Australia Inc (The Society) and The Royal Life Saving Society - Western Australia Inc and Controlled Entity (the consolidated Group) as at 30 June 2014 and the results of its operations for the year ended 30 June 2014 in accordance with applicable Accounting Standards.



NICK DEL POPOLO  
CHARTERED ACCOUNTANT  
REGISTERED COMPANY AUDITOR

Liability limited by a scheme approved under professional standards legislation.

# INCOME AND EXPENDITURE STATEMENT

	2014	Consolidated 2013	2014	Parent Entity 2013
INCOME				
Sales	310,960	380,436	310,960	380,436
Programs & Operations	8,623,230	8,840,736	8,621,491	8,747,339
Donations	262,832	175,830	262,832	175,830
Investment Income	21,342	42,007	21,342	40,380
Sponsorship / Grants (Note 9)	1,512,371	1,325,869	1,512,371	1,325,869
TOTAL INCOME	\$10,730,735	\$10,764,878	\$10,728,996	\$10,669,854
EXPENDITURE				
Cost of Sales	183,445	255,732	183,445	253,134
Programs & Operations	9,764,442	9,724,198	9,776,016	9,724,198
Depreciation	140,721	144,386	140,721	144,386
Employee Costs	294,333	285,410	294,333	285,410
Provisions	(51,360)	(4,251)	(51,360)	(4,251)
Administration Costs	130,110	240,610	322,815	118,693
TOTAL EXPENDITURE	\$10,461,690	\$10,646,085	\$10,665,970	\$10,521,570
Net Surplus / (Deficit) before tax	269,045	118,793	63,026	148,284
less Income Tax expense / (credit)	(1,690)	(3,219)	-	-
NET SURPLUS / (DEFICIT) AFTER TAX	\$ 270,735	\$ 122,012	\$ 63,026	\$ 148,284



# STATEMENT OF FINANCIAL POSITION

	Note	2014	Consolidated 2013	2014	Parent Entity 2013
<b>CURRENT ASSETS</b>					
Cash	2	1,074,172	558,566	1,074,172	495,552
Receivables	3 & 5	1,524,858	1,066,887	1,524,858	1,347,603
Inventories	4	207,403	143,732	207,403	143,732
Investments		-	-	0	10,477
<b>TOTAL CURRENT ASSETS</b>		<b>\$ 2,806,433</b>	<b>\$ 1,769,185</b>	<b>\$ 2,806,433</b>	<b>\$ 1,997,364</b>
<b>NON CURRENT ASSETS</b>					
Property Plant & Equipment	6	2,542,715	2,674,807	2,542,715	2,646,299
<b>TOTAL NON CURRENT ASSETS</b>		<b>\$ 2,542,715</b>	<b>\$ 2,674,807</b>	<b>\$ 2,542,715</b>	<b>\$ 2,646,299</b>
<b>TOTAL ASSETS</b>		<b>\$ 5,349,148</b>	<b>\$ 4,443,992</b>	<b>\$ 5,349,148</b>	<b>\$ 4,643,663</b>
<b>CURRENT LIABILITIES</b>					
Creditors & Borrowings	7	1,107,262	452,806	1,107,262	451,105
Provisions	8	516,976	530,675	516,976	530,675
<b>TOTAL CURRENT LIABILITIES</b>		<b>\$ 1,624,238</b>	<b>\$ 983,481</b>	<b>\$ 1,624,238</b>	<b>\$ 981,780</b>
<b>NON CURRENT LIABILITIES</b>					
Deferred Tax	7	-	1,596	-	-
<b>TOTAL NON CURRENT LIABILITIES</b>		<b>\$ -</b>	<b>\$ 1,596</b>	<b>\$ -</b>	<b>\$ -</b>
<b>TOTAL LIABILITIES</b>		<b>\$ 1,624,238</b>	<b>\$ 985,076</b>	<b>\$ 1,624,238</b>	<b>\$ 981,780</b>
<b>NET ASSETS</b>		<b>\$ 3,724,910</b>	<b>\$ 3,458,915</b>	<b>\$ 3,724,910</b>	<b>\$ 3,661,883</b>
<b>RETAINED FUNDS</b>					
Accumulated Funds		2,557,382	2,440,110	2,765,092	2,616,806
Surplus / (Deficit) for the year		270,735	122,012	63,026	148,284
Asset Revaluation Reserve		896,793	896,793	896,793	896,793
<b>TOTAL SOCIETY’S FUNDS</b>		<b>\$ 3,724,910</b>	<b>\$ 3,458,915</b>	<b>\$ 3,724,910</b>	<b>\$ 3,661,883</b>

The accompanying notes form part of this financial report

# NOTES TO THE FINANCIAL REPORT

## NOTE 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

These financial reports are special purpose financial reports prepared for the members in order to satisfy the accounts preparation requirements of the Associations Incorporations Act 1987 and RLSSWA's constitutional reporting requirements. The Directors' have determined that RLSSWA is not a reporting entity.

The following specific accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this report.

## REPORTING BASIS AND CONVENTIONS

The financial reports have been prepared on an accruals basis. They are based on historic costs and do not take into account changing money values, or, except where specifically stated, current valuations of non current assets.

### (a) Income Tax

RLSSWA is exempt from income tax under the definition in S11-5 and S50-5 of the Income Tax Assessment Act 1997 as amended. Consequently "tax effect accounting" is not taken into account in the preparation of the financial report. RLSSWA has been endorsed by the Australian Taxation Office as an Income Tax Exempt Charity (ITEC), Public Benevolent Institution (PBI) and Deductible Gift Recipient (DGR).

The controlled entity is subject to Singaporean Tax Law.

### (b) Revenue Recognition

#### Government Funding and Sponsorship Income

Government contributions and sponsorship income is recognised as income as the funds are being expended on the relevant projects. RLSSWA does not recognise Government contributions as income when they are received or receivable in accordance with AASB 1004, but rather, continues to match the income with related expenses as and when they are incurred. As a special purpose reporting entity RLSSWA is able to choose this option.

### Interest Income

Interest income is recognised as it accrues.

### Trading and Fundraising Income

Revenue under this category is recognised as it is received or accrued.

### (c) Income Received in Advance

Income Received in Advance is carried forward to the extent that it is to be earned in a future period and does not relate to expenditure which has already been brought to account.

### (d) Receivables

Receivables to be settled within 30-60 days are carried at amounts due. The collectability of debts is assessed at balance date and specific provision is made for any doubtful accounts.

### (e) Non Current Assets

The carrying amounts of all Non Current Assets are reviewed to determine whether they are in excess of their recoverable amount at balance date. If the carrying amount of a Non Current Asset exceeds the recoverable amount, the asset is written down to the lower amount.

### (f) Cash and Cash Equivalents

Cash and Cash Equivalents include cash on hand and deposits held at call with banks at normal commercial rates, policies and terms regularly adopted by businesses in Australia.

### (g) Depreciation of Property, Plant and Equipment

Depreciation, where applicable, has been charged in the accounts on property, plant and equipment, and motor vehicles, so as to write off each asset over the estimated useful life of the asset concerned. Either the diminishing value or prime cost method is used, as considered appropriate.

### (h) Amortisation of Building

Leasehold buildings are measured on the fair value basis, being the amount for which an asset could be exchanged between knowledgeable willing parties in an arms length transaction. An independent valuation was performed on the 16 June, 2011.

The accompanying notes form part of this financial report



# NOTES TO THE FINANCIAL REPORT

**(i) Employee Benefits**

RLSSWA provides for its Long Service Leave liability in respect of all employees with service in excess of five years. As RLSSWA is not legally bound to provide for long service leave until the employees' service exceeds ten years (subject to ill health etc.), RLSSWA's policy is to phase in its provision for Long Service Leave during the five to ten year period of service.

Annual leave has been provided for in the financial report on the basis of employee's accumulated net entitlements at year end.

**(j) Accounts Payable**

Liabilities are recognised for amounts to be paid in the future for goods or services received, whether or not billed.

**(k) Goods and Services Tax (GST)**

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO). In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of the expense of the item.

Receivables and Payables in the Balance Sheet are stated with the amount of the GST included.  
The net amount of GST recoverable from, or payable to, the ATO, is included as a Current Asset or Current Liability in the Balance Sheet.

**(l) Contingent Liabilities and Contingent Assets**

Contingent Liabilities and Assets are not recognised in the Balance Sheet but are discussed in the relevant schedules and notes. They may arise from uncertainty as to the existence of a liability or asset, or represent an existing liability or asset in respect of which settlement is not probable or the amount cannot be reliably measured. Remote contingencies are part of this disclosure. Where settlement becomes probable, a liability or asset is recognised. A liability or asset is recognised when its existence is confirmed by a future event, settlement becomes probable (virtually certain for assets) or reliable measurement becomes possible.

**(m) Principles of Consolidation**

A controlled entity is any entity over which the Society has the power to govern the financial and operating policies so as to obtain benefits from its activities. In assessing the power to govern, the existence and effect of holdings of actual and potential voting rights are considered.

As at reporting date, the assets and liabilities of all controlled entities have been incorporated into the consolidated financial statements as well as their results for the year then ended and effect of holdings of actual and potential voting rights are considered. A list of controlled entities is contained in Note 10 to the financial statements. All inter group balances and transactions between entities in the consolidated group, including any unrealised profits or losses, have been eliminated on consolidation.

**(n) Trophies**

The Society holds numerous trophies which have been purchased or donated. All are of a perpetual nature. The value of the trophies is indeterminable due to their nature therefore, have not been included on the Society Balance Sheet.

	Consolidated		Parent Entity	
	2014	2013	2014	2013
<b>NOTE 2. CASH</b>				
Petty cash	800	1302	800	800
Cash at bank - Head Office	931,730	286,200	931,730	286,200
Cash at bank - Program	688	7,684	688	7,684
Cash at bank - Fundraising	9,342	33,550	9,342	33,550
Cash at bank - Bonus Account	42,642	167,318	42,642	167,318
Cash at bank - OCBC	-	62,512	-	-
Cash at bank - CBA	88,970	-	88,970	-
	<u>\$1,074,172</u>	<u>\$558,566</u>	<u>\$1,074,172</u>	<u>\$495,552</u>
	=====	=====	=====	=====

The amounts held in the Fundraising accounts are exclusively applicable to raffles not yet finalised.

# NOTES TO THE FINANCIAL REPORT

	2014	Consolidated 2013	2014	Parent Entity 2013
<b>NOTE 3. RECEIVABLES</b>				
<b>CURRENT</b>				
Trade Debtors	1,229,476	756,433	1,229,476	755,161
Provision for doubtful debts	(26,821)	(16,785)	(26,821)	(16,785)
Security Deposit	198,016	233,494	198,016	232,670
Inter Co Loan (Note 10)	-	-	-	283,190
	<u>\$1,400,670</u>	<u>\$973,142</u>	<u>\$1,400,670</u>	<u>\$1,254,236</u>
	=====	=====	=====	=====
<b>NOTE 4. INVENTORIES</b>				
Stock on Hand at Cost	<b>\$207,403</b>	<b>\$143,732</b>	<b>\$207,403</b>	<b>\$143,732</b>
	=====	=====	=====	=====
<b>NOTE 5. OTHER ASSETS</b>				
Prepayments and other debtors	<b>\$124,188</b>	<b>\$93,745</b>	<b>\$124,188</b>	<b>\$93,367</b>
	=====	=====	=====	=====
<b>NOTE 6. PROPERTY, PLANT AND EQUIPMENT</b>				
Building and Improvements (at independent valuation)	2,626,775	2,630,703	2,626,775	2,630,703
Less Provision for Depreciation	(396,995)	(342,656)	(396,995)	(342,656)
	<u>2,229,780</u>	<u>2,288,047</u>	<u>2,229,780</u>	<u>2,288,047</u>
Plant and Equipment at cost - Head Office	949,455	1,013,348	949,455	1,013,348
Less Provision for Depreciation	(636,520)	(655,096)	(636,520)	(655,096)
	<u>312,935</u>	<u>358,252</u>	<u>312,935</u>	<u>358,252</u>
Plant and Equipment at cost - Singapore	-	45,273	-	-
Less Provision for Depreciation	-	(16,765)	-	-
	<u>-</u>	<u>28,508</u>	<u>-</u>	<u>-</u>
Intellectual Property	-	-	-	-
Less Provision for Depreciation	-	-	-	-
	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
	<u>\$2,542,715</u>	<u>\$2,674,807</u>	<u>\$2,542,715</u>	<u>\$2,646,299</u>
	=====	=====	=====	=====
<b>NOTE 7. CREDITORS AND BORROWINGS</b>				
<b>CURRENT</b>				
Income in advance	728,405	178,244	728,405	178,244
Creditors - Trade	77,974	174,058	77,974	172,357
Creditors - Other	300,883	100,504	300,883	100,504
	<u>\$1,107,262</u>	<u>\$452,806</u>	<u>\$1,107,262</u>	<u>\$451,105</u>
	=====	=====	=====	=====



# NOTES TO THE FINANCIAL REPORT

	2014	Consolidated 2013	2014	Parent Entity 2013
NON CURRENT				
Deferred Tax	\$ -	\$ 1,596	\$ -	\$ -
	=====	=====	=====	=====
NOTE 8. PROVISIONS				
CURRENT				
Annual Leave	223,542	239,215	223,542	239,215
Long Service Leave	177,750	213,437	177,750	213,437
Accrued Wages	115,684	78,023	115,684	78,023
	=====	=====	=====	=====
	\$516,976	\$530,675	\$516,976	\$530,675
	=====	=====	=====	=====

## NOTE 9. SPONSORSHIP / GRANTS

Grants received for operations or capital works purposes are included as income

Department of Sport & Recreation	334,678	310,822	334,678	310,822
Health Department of WA	357,218	345,138	357,218	345,138
WA Department of Training & Workforce Development	-	12,220	-	12,220
Leisure Institute of WA	16,364	15,909	16,364	15,909
Healthway	49,500	45,000	49,500	45,000
Office of Crime Prevention	27,466	-	27,466	-
BHP Billiton Minerals Pty Ltd	517,450	452,430	517,450	452,430
Western Power	70,000	50,000	70,000	50,000
Water Corporation	-	30,000	-	30,000
Dept of Families, Housing, Community Services & Indigenous Affairs	67,000	10,000	67,000	10,000
Spirit Paddle Sports	-	3,000	-	3,000
Heart Foundation - WA Division	-	3,550	-	3,550
Commercial Aquatic Australia	15,000	4,545	15,000	4,545
Royal Life Saving Society National	27,695	25,000	27,695	25,000
Western Australian Police Service	-	18,255	-	18,255
Office of Multi Cultural Interests	30,000	-	30,000	-
	=====	=====	=====	=====
	\$1,512,371	\$1,325,869	\$1,512,371	\$1,325,869
	=====	=====	=====	=====

Sponsorship / Grants received in advance are carried forward to the extent that it is to be applied in a future period and does not relate to expenditure which has already been brought to account.

## NOTE 10. CONTROLLED ENTITY

Controlled entities consolidated	Country of Incorporation	Percentage Owned 2014
Subsidiary of RLSS –WA Inc.	Singapore	100%
Sports and Recreation Management (Singapore) Pte Ltd Incorporated		
31 July 2008.		

The parent entity Board on 27 March 2014 resolved to wind up the subsidiary. The subsidiary ceased trading on 31st March 2014 and will be struck off the Singapore Accounting and Corporate Regulatory register in due course.

The accompanying notes form part of this financial report

# LIFE SAVING UNIT INCOME AND EXPENDITURE REPORT

	COMMUNITY SERVICES						SOCIAL ENTERPRISE						Parent Entity (AUD)
	Research	Health Promotion	Swimming and Water Safety	Lifesaving Education	Remote Aboriginal Community Pools	Safe Venues	Public Relations	Skilled Labour	Lifesaving Training	Marketing	Fundraising	Product Sales	Head Office Operations
INCOME (\$)													
Sales			57,012							3,669		250,279	
Programs and Operations		83,631	86,931	25,800	1,042,111	358,768	19,994	368,688	1,993,388	2,897,945	1,541,608		202,626
Donations								100		5,666	182,066		75,000
Subscriptions													
Investment Income									8,500				12,842
Sponsorship								60,000					
Grants (Note 2)	45,759	345,925	222,195		91,000	186,679			134,500				25,000
TOTAL INCOME	45,759	549,870	617,138	25,800	1,133,111	545,447	49,994	428,788	2,136,388	2,907,280	1,723,674	250,279	315,468
EXPENDITURE (\$)													
Cost of Sales			19,417							2,438		161,590	
Programs and Operations	129,326	573,467	556,439	288,470	1,071,255	572,065	185,857	484,014	1,623,748	2,848,130	1,386,764	56,481	
Depreciation and Amortisation													
Employee Costs	3,570	3,760	5,805	6,839	13,269	14,217	4,122	16,090	45,170	25,970		1,909	
Provisions	(939)	(939)	(1,160)	(162)	(2,763)	(1,277)	(1,184)	(858)	(7,093)	(37,091)		(465)	294,333
Administration Costs													2,571
													322,815
TOTAL EXPENDITURE	131,957	576,288	580,501	295,147	1,081,761	585,005	188,795	499,246	1,661,825	2,839,447	1,386,764	219,515	619,719
NET SURPLUS / (DEFICIT)	(86,198)	(26,418)	36,637	(269,347)	51,350	(39,558)	(138,801)	(70,458)	474,563	67,833	336,910	30,764	(304,251)



# RLSSWA LOCATIONS



# OUR PARTNERS

## PRINCIPAL PARTNER



## PROGRAM PARTNERS



## FUNDRAISING PARTNERS



## MEDIA PARTNERS





**FOR FURTHER INFORMATION  
PLEASE CONTACT:**

---

**THE ROYAL LIFE SAVING SOCIETY WA INC**

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PO Box 28, Floreat Forum WA 6014

Phone: (08) 9383 8200

Facsimile: (08) 9383 9922

Email: [info@rlsswa.com.au](mailto:info@rlsswa.com.au)

Website: [www.lifesavingwa.com.au](http://www.lifesavingwa.com.au)



**Royal Life Saving**

THE ROYAL LIFE SAVING SOCIETY WESTERN AUSTRALIA INC.