**Sponsorship request**

SUBJECT HEADING**:** Lifesaving education holiday programs sponsorship opportunity

**About**

<<Your organization>> are partnering with Life Saving Victoria and <<insert additional partners if applicable>> to provide a lifesaving education program to the local community. Children from 5-14 will be enjoying the <<river/ lake/ reservoir/ beach>> these school holidays and learning vital water safety skills in their local waterways.

**Why partner with <<your organization>>**

Sponsoring organisations should have shared values – i.e., enjoyment of the local waterways, education of local and visiting school aged children. Add these in dot points below:

**Proposal**

*\*\*\* would like to invite [insert company name] to apply for our Silver Sponsor Package.*

*We believe this package is the best suited to [insert company name] and will provide the most value for your investment.*

*Details of this and our other standard packages can be found below, but please keep in mind that these can be tailored to ensure the best outcomes for [insert company name] and XCC.*

**Benefits**

**Logo on rashies**

|  |  |  |  |
| --- | --- | --- | --- |
| Sponsor Level | Bronze | Silver | Gold |
| Cost of package | **$1,500** | **$5,000** | **$10,000** |
| Duration of partnership | **1 Year** | **1 Year** | **1 Year** |
| Certificate of appreciation | **P** | **P** | **P** |
| Business cards/ flyers shared in participant packs | **P** | **P** | **P** |
| Logo on website |  | **P** | **P** |
| Logo on Annual Report | **P** | **P** | **P** |
| Facebook post with link to your page/s | **1** | **2** | **3** |
| Acknowledgement in participant information packs (digital) | **P** | **P** | **P** |
| Logo on high-vis rashvests |  |  | **P** |
| Signage displayed at program venue | **P** | **P** | **P** |

**Where your money goes**

*Provide basic information on what funds will go to, i.e.:*

* *Your sponsorship will enable us to subsidise participant costs to ensure more community members are able to learn lifesaving education skills OR*
* *Your sponsorship will provide heavily subsidised program fees to children from low-socioeconomic backgrounds / from \*\*\* community group / healthcare card holders etc. OR*
* *Your sponsorship will provide required uniform and swimwear (bathers, rashie, nipper cap, goggles, water shoes) to children from low-socioeconomic backgrounds / from \*\*\* community group / healthcare card holders etc. AND/OR*
* *Additionally, we will be able to:*
	+ *Send two participants to LSV’s Under 13 Leadership Development Camp in Melbourne*
	+ *Provide lunch on the last day for all participants*
	+ *Provide coffee and snacks / breakfast for all program volunteers (i.e., qualified parents / guardians, older siblings, etc.)*
	+ *Provide additional staff support for participants that don’t meet swimming assessments*

**Contacts**